



THE PEARL

Pi Lambda Phi

University
of
Florida

1968



Pi Lambda Phi Fraternity

FLORIDA DELTA CHAPTER
UNIVERSITY OF FLORIDA
GAINESVILLE, FLORIDA

**T
H
E**
**P
E
A
R
L**
**1
9
6
8**

EDITOR
Allen Soden

STAFF
Paul Kaplan
Cliff Schulman
Russell Klepper
Steve Klausner



*THE BROTHERS OF PI LAMBDA PHI
PROUDLY DEDICATE*

THE 1968 PEARL TO . . .

Alumnus Bernard Datz



Brother Datz has been one of Florida Delta's most active alumni. He is an active businessman in the Gainesville community and has always offered his time to the Chapter. He served as Rex of the house in 1952 and later became the Alumni Financial Chairman.

Working closely with the Miami Alumni Association and alumnus Paul Marks, Brother Datz has helped the chapter to get its new furniture. He has been an inspiration to the fraternity and community through-out the years. He was recently awarded the National Pi Lam Certificate of Merit for his contributions and active interest that he displays as an alumni.

The men of Pi Lambda Phi appreciate the effort on the part of Brother Datz in allocating and organizing activities for the betterment of Pi Lambda Phi. For the example he shows in his untiring devotion to the fraternity and community - we proudly dedicate this, the thirteenth edition of the Pi Lambda Phi Pearl to a most outstanding alumni.

Letter From The Rex . . .



Pi Lambda Phi
Florida Delta Chapter
University of Florida



Dear Rushee,

Pi Lambda Phi presents to you its thirteenth annual edition of *The Pearl*.

Our writers have tried to show in words and pictures the story of Pi Lam. They tell of social, cultural, service, athletic, and fraternal activities. It is an impossible job to show all of our fraternity life in a few short pages.

Fraternity is something that gets in the blood. Look at the pictures; read the words and imagine if you can feel the hopes and aspirations of each man. Then multiply by a hundred and you can approximate the feeling of the real fraternity man.

I am sorry I cannot be in Gainesville to greet you personally. If I were there, I would say, "Do yourself a real favor and go fraternity." It is something you only get a chance to do while you are in college. Fraternity life is something you will be glad to have experienced.

I think you will like Pi Lam. I wouldn't trade my years with Pi Lam for anything.

The Pearl presents a worthy story, a proud story, and Pi Lambda Phi takes great pride in presenting it to you.

Dan Davis
Rex

Our Housemother



For the third year, Mrs. Margaret Love has served as our housemother. Always smiling, helping out and sewing on buttons, Mrs. Love has truly served as our "Mom" away from home.

Originally from Panama City, Florida, Mom enjoys her work even though at times her "boys" give her a lot of grief. She is always at intramural games, cheering the team to triumph. When someone is sick, she is the first to find out and the first to help. Serving as hostess during Parents Weekend and other social events, she greets everyone with her friendly smile.

Thank you Mom, for putting up with us when we act as boys instead of men. Thank you also for the time, interest and love which you generate.

Faculty Advisor

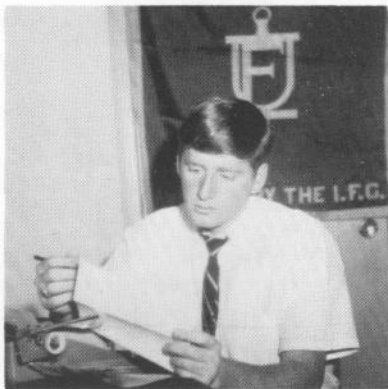
Pi Lambda Phi is proud to welcome its new faculty advisor, Dr. Dan Billen. Dr. Billen has greatly helped the chapter this past year.

Dr. Billen is a professor of biochemistry and renowned nuclear biologist whose articles appear internationally. He is a widely traveled lecturer known both in America and abroad for his work in biochemistry.

Dr. Billen, a graduate of Cornell University, was a brother in the New York Delta Chapter.

The men of Pi Lambda Phi are grateful to have the services of Brother Billen. We appreciate the effort and dedicated concern he has shown.





Letter from the Editor

"Strength in Precedents"

Dear Readers -

Pi Lambda Phi was founded at the University of Florida in 1925, under the name of Phi Beta Delta, by the late E. Max Goldstein. It was his purpose to establish a fraternity in which all brothers shared common interests: a fraternity in which initiative, open-mindedness, foresight and a progressive attitude would be recognized as the basic attributes. The strength of Pi Lambda Phi lies in the continuation of these precedents formed by E. Max Goldstein. The PEARL represents a concordance of Pi Lambda Phi life this past year.

The PEARL panorama to the brotherhood recalls a year of good times as well as sad ones. The benefits of living together with friends and that sincere sense of belonging can not be put down in words. Weekends, football games, parties and athletic endeavors can be partially captured by a few photographs, but the real esteem lies in the hearts and minds of those who participated. To the active brotherhood, fraternalism is living life youthfully, vigorously and yet meaningfully; to enjoy, to experience, and to have purpose.

The Alumni will be interested in the story told in these pages. Essentially, it is a story of a great tradition that the Alumni themselves started and one which has been upheld and expanded. The pictures, nicknames and captions throughout the PEARL bring to mind the days when the Alumni were living at Number 1 Fraternity Row, and to some even when Pi Lam was a mere boarding house on West University Avenue. Pi Lambda Phi speaks to the Alumni, to remind them that Pi Lam is not for just four years . . . but for a lifetime.

Another function the PEARL serves is to give a picture of the Pi Lambda Phi tradition to the men who have yet to enter college, who have yet to share these experiences. We believe that Pi Lambda Phi adheres to the concept of a fraternity. It has its goals, in harmony with that of the university, to provide training and discipline of the individual who, in seeking an education, desires to make himself a useful member of society, possessing knowledge, ability, and the capacity for accomplishment. The college fraternity, as a group organization, seeks to teach men how to live and work together in the training of mind and body. It carries forward the fundamental purposes of education, adding a fraternal influence for correct living and individual development.

Editing the thirteenth edition of the PEARL this year has been a unique experience, I hope that I can share this experience with you.

Fraternally yours,

Allen Michael Soden

Allen Michael Soden
Editor

THE PRIZE

AND THE MEN WHO WON IT



JIM SCHRAM



MIKE LACK



JIM MANDELL



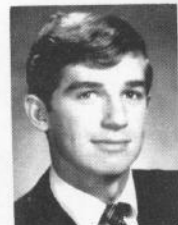
GARY KANTZLER



CLIFF SCHULMAN



JEFF FENSTER



VIC RICHARDS



PETE JONAS



PAT TYDOR



HAROLD CYPRESS



ALAN CHOTINER

IN SCHOLARSHIP

THE TOP ISN'T HIGH ENOUGH

Fraternity means much more than the Saturday night parties and the fun and games of Pi Lam. For Pi Lam is synonymous with scholastic achievement.

This year Pi Lams once again ruled the campus academic competition by receiving the Inter-Fraternity Council Scholarship Trophy for the 35th time out of 39 years the trophy has been given. Pi Lams also received the Most Improved Scholastic Trophy and Top Five Academic Banner for all fraternities on campus.

And the tradition continues with the help of Brothers Jim Schram (4.0), Mike Marmostein (3.9), Gary Kantzler (3.7), Vic Richards (3.7), Mike Lack (3.7), Cliff Schulman (3.4), Jeff Fenster (3.4), Jon Wershow (3.4), Alan Kan (3.4), Ken Weiss (3.3), Steve Rosenblatt (3.3), Ken Garber (3.2), Richard Sherman (3.2), Myles Tralins (3.2), Irwin Adler (3.0), Jack Schram (3.0), Jeff Scurran (3.0), Steve Klausner (3.0), and Pat Tydor (3.0).

On an individual basis, the Brothers of Pi Lam Have earned numerous academic distinctions from their respective schools and fields.

Pi Lam membership in Alpha Epsilon Delta International honorary pre-medical fraternity has reched an all time high. Members include; Brothers Ken Berdick, Jim Mandell, Mark Sweet, Barry Scurran, Mike Lack, Ken Weiss, Gary Kantzler, Irwin Adler, and Vic Richards.

In other fields, Brother Pete Jonas is a member of Beta Alpha Psi, honorary accounting fraternity. Brother Harold Cypress is a member of Pi Mu Epsilon, honorary math society. Brother Ray Kaplan was recently tapped for membership in Phi Beta Kappa. Brothers Bob Lurie, Ray Kaplan, Jim Mandell, Jim Schram, and Gary Kantzler, are members of Phi Eta Sigma freshman honorary.

Many Pi Lam Brothers have continued their academic excellence in graduate school. Attending the University of Florida Law School are Brothers Stan Solomon, Jim Hauser, Russ Blank, Mike Segal, and Alan Chotiner. Brother Joe Goldstein is attending Stetson University Law School, and Brothers Bob Solomon and Ed Abbot are attending Law School at George Washington University. Senior Brother Myles Tralins has already been accepted to Georgetown University Law School.

In the field of medicine, Brothers Mark Sweet, Jim Mandell, Ken Berdick, Joel Kreps and Mike Stern are attending the University of Florida Medical School. Past Rex Jeff Blum is completing his study of Dentistry at Emory University Brother Mike Coverman is now attending University of Miami Medical School. Brother Arnie Kwart is now a senior at Duke Medical School.

Our pledge class is following the example set by the Brothers with their academic achievement. Pledge Mike Lehrner received a 3.7 average first quarter and was tapped for Phi Eta Sigma freshman honorary. Pledges Rodney Max, Avery Weiss, Brad Raffle, Ronnie Rothman, Mark Darlow, and Bruce Levine all posted averages above the prized 3.0 mark.

Thus, the proud heritage of scholarship lives on in the men of Pi Lambda Phi as we continually prove that the TOP JUST ISN'T HIGH ENOUGH.



SCHOLARSHIP



A normal occurence: Pi Lams win Scholarship Trophy.

PI LAM ATHLETICS

1967 marked the second successive year of growth and climbing in the intramural statistics for the men of Pi Lambda Phi.

With only three sports of the nine - sport competition remaining, at this writing, the Lammies sit in third place in the 16-house league behind Sigma Nu and Lambda Chi Alpha. One of the Orange League sports that remain is softball, a traditionally strong one for Pi Lam, and could lift the house even higher in the statistics.

The season started off a bit slowly with waterbasketball. Even though the purple and gold were unable to win their elimination contest, Dan Davis pulled off the amazing feat of scoring every single point that the team made.

But matters really picked up in the next three sports, as Pi Lam teams made the finals in volleyball, the semi-finals in football and the finals again in bowling. In volleyball, the Lammies demolished TEP, Lambda Chi, and Kappa Alpha to earn a semi-final berth. Then came an easy victory over Beta Theta Pi before nosed out by Sigma Nu in the finals.

In football, Jerry Furnari and Nick Nicosia led Pi Lam to three easy wins before a 25-24 semi-finals loss. Ron Gottlieb and Danny Herman led the fine Lammie defense. Three men were honored with all-campus football selection. Furnari, Nicosia, and slipt end Bill Hawkins were named to the squad.

Then came bowling. Led by Mike Siegal, Mike Fried and Richard Sherman, the Lammies charged through four winning matches before succumbing to Lambda Chi in the finals. AEPi, Phi Tau, Sig Ep and Kappa Sig were all victims of the squad.

Pi Lam lost their basketball encounter, but sparkling performances by such men as Mark Rosenbloom, Dan Davis and pledge Brad Raffle did not go unnoticed.

In handball, Pi Lam fielded one of the most experienced teams ever witnessed at the University of Florida. "Old" brothers such as Don Lossman, Fernando Storch and Gene Kaye led the Lammies to an astounding 5-0 win over Sig Ep. The team lost their quarter-final match despite fine performances by Jerry Furnari, Allen Soden and Mike Resnick.

Pi Lam may not win the 1967 Orange League crown, but the Lammies WILL be among the league leaders, and even more important, have the sophomore and junior material to come back and win it all in 1968.

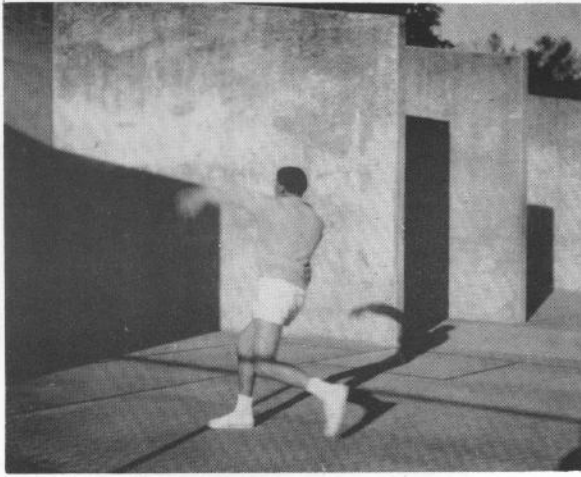
A little closer to home, the new year saw ping pong and billiards come to the Pi Lam house. Mark Press defeated Dan Davis for the house pool championship, and Dan Herman completely dominated the ping pong table. Ken Garber, Mike Fried, and Paul Kaplan were also among the top ranked ping pong players. Dan Davis, third ranked, was credited with the fastest clocking for a slam, with a 129.8 MPH backhand on January 28. Dick Katz walked away with the Worst-Player-In-The-House trophy.

Five Pi Lams earned starting roles on University of Florida athletic teams. Brother Lee Steele was given the great honor of being chosen to be captain of the Gator tennis team. Brother Nick Nicosia will once again start in center field for the UF baseball team. And pledges Tony Dobies and Herb Appel both earned berths on the junior varsity baseball team, while pledge Paul Lunetta accomplished the amazing feat of marking the varsity tennis team as a freshman.

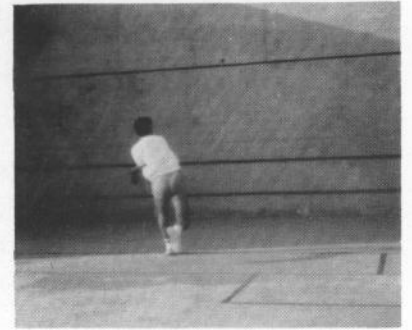
Pi Lams once again were athletic leaders on varsity teams, on the UF campus, and at home. Next year promises an even greater season as the men of Pi Lambda Phi show that athletics are an important and enjoyable facet of university life.



STRENGTH AND GROWTH IN 1967



GENE KAY IS TOPS



BERDICK BELTS ONE

(tain)

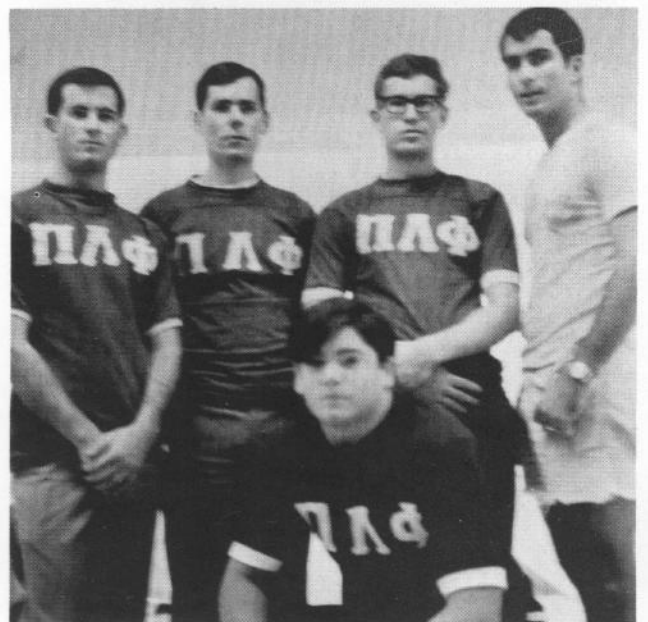
A
T



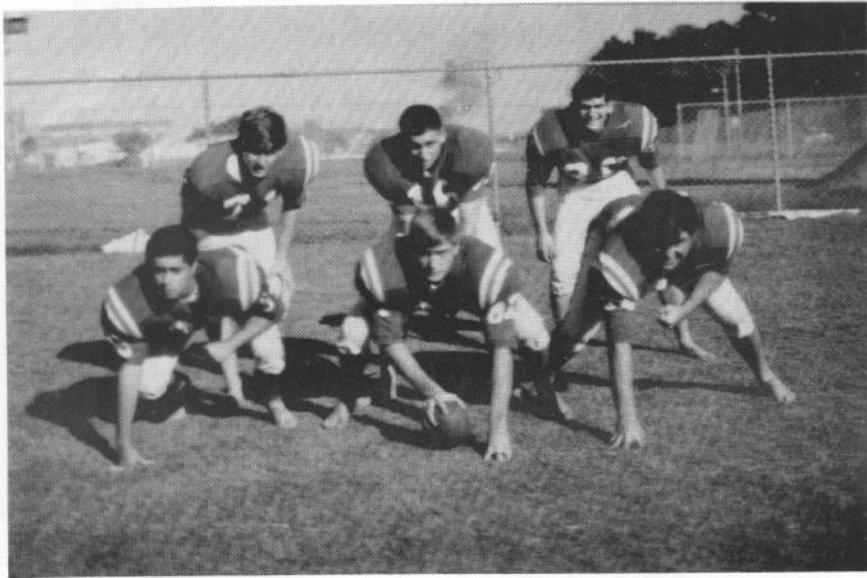
DOZENS TIKES OF TIKES FOR THE LAMMIES



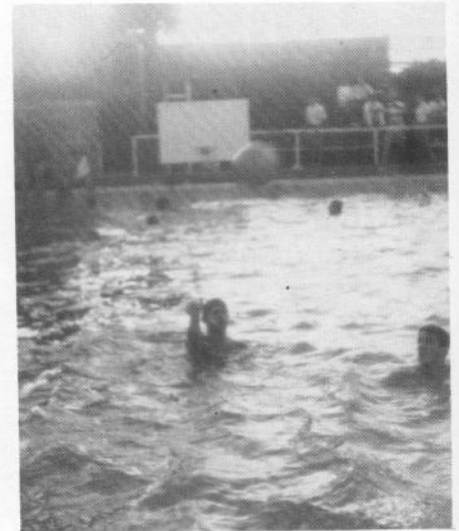
ALL-SPORTS FURNARI



PI LAM BOWLERS WENT TO FINALS



LAMMIES GIVE TIPS TO FIGHTIN GATORS



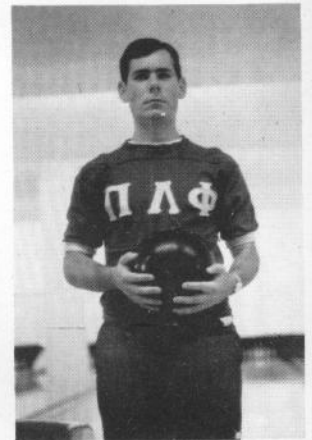
LAMMIES LEARN TO SWIM

Don Gottlieb and Danny Herman led the team. They were honored with all-campus MVP and split end Bill Hawkins were named

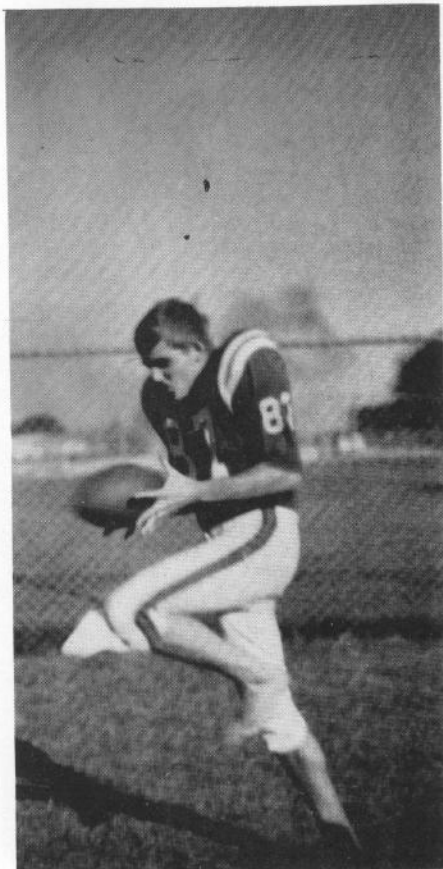
Mike Siegal, Mike Fried and Richard Davis fought through four winning matches before the season. AEPi, Phi Tau, Sig Ep and Kappa

inter, but sparkling performances by Davis and pledge Brad Raffle did not

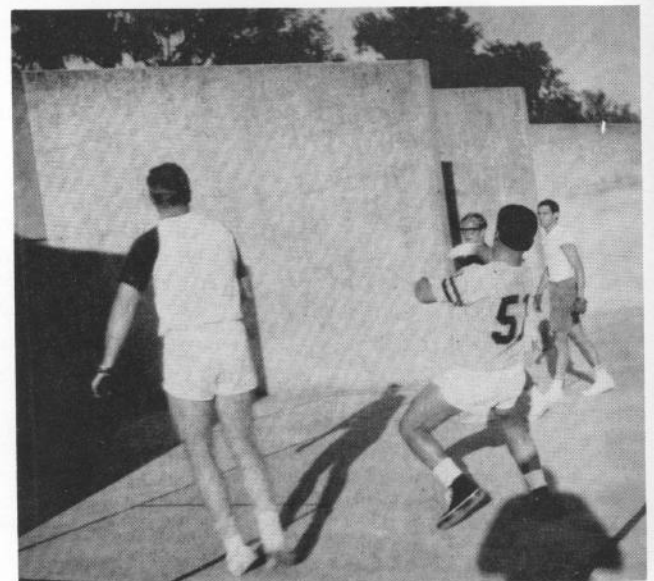
of the most experienced teams ever. "Old" brothers such as Don Kaye led the Lammies to an



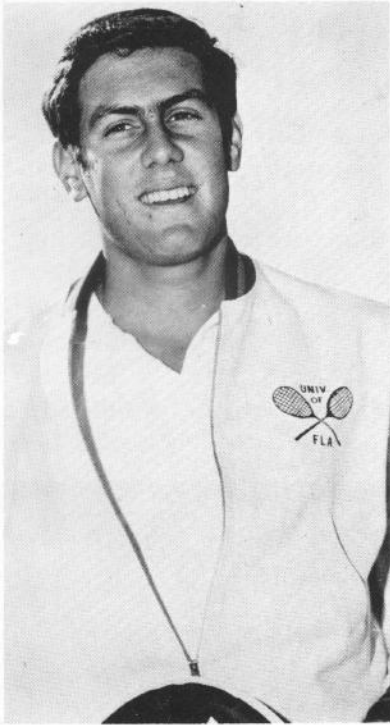
HERMAN ON LANES



YARBROUGH? NO, KAPLAN

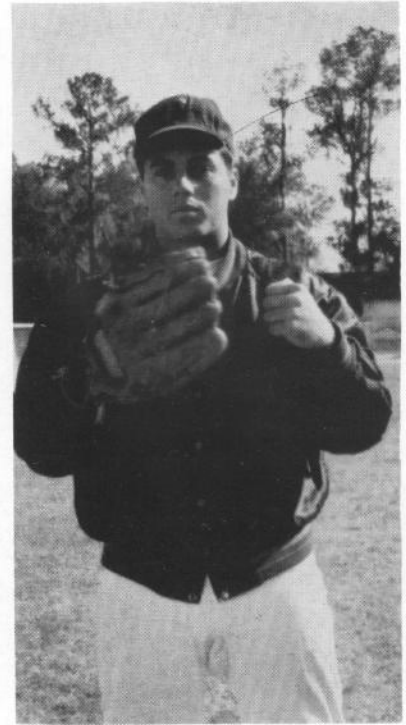


STORCH (51) STARRED IN HANDBALL



LEE STEELE
Varsity Tennis (Captain)

VARSITY

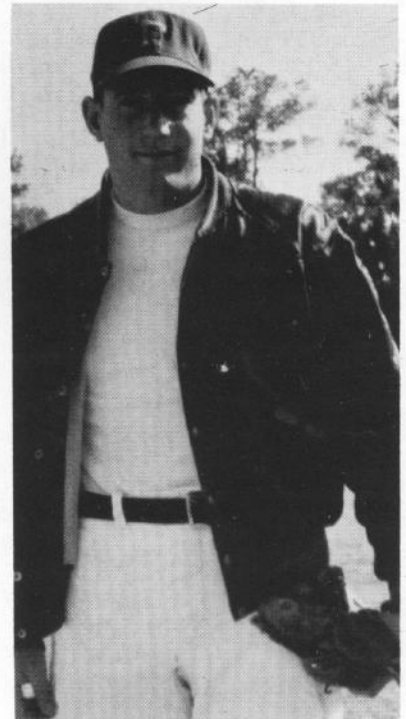


NICK NICOSIA
Varsity Baseball



PAUL LUNETTA
Varsity Tennis

ATHLETES



TONY DOBIES
Varsity Baseball

Pi Lam Social Moments

The main function of a social fraternity is exactly what its name implies: to socialize and enjoy life. During the school year, the men of Pi Lambda Phi had ample opportunity to dance, party, have socials with sororities, and just plain "raise Hell."

At our band parties, groups such as The Razor's Edge, The Nation Rocking Shadows, and The Certain Amount provided swinging sounds to keep Saturday night alive and jumping. For soul music fans, we had the Gene Middleton Orchestra & Revue, a complete ensemble of rhythm and blues entertainers. Homecoming had a special touch as the Pi Lams and their dates danced to the music of MGM recording stars The Fabulous Gentrys, known for such hits as "You Make Me Feel Good," "Woman of the World," and the million-seller, "Keep On Dancin'." For Pearl Weekend we have booked Roy Orbison's Candyman, recording exclusively for ABC-Paramount.





PLP KNOWS WHO'S KING



PI LAMS ENTERTAIN THE HOLLIES



GIRLS VIE FOR PLEDGE CLASS SWEETHEART

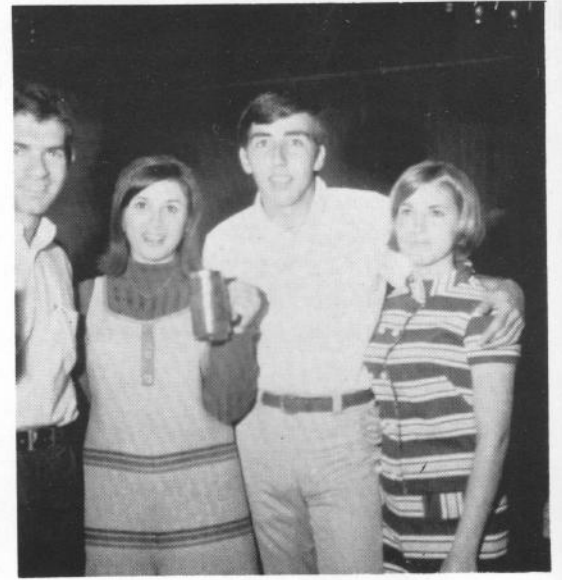
Our annual get-together with our brother fraternity, Phi Delta Theta, gave the Pi Lams and Phi Deltas a chance to strengthen old friendships and make new ones. Blue-Jew Weekend, as it has come to be called, was truly an enjoyable experience.

To be a fraternity man is to be a sorority man, too. Pi Lam hosted the sisters of AEPHi, DPhiE, AOPi, and many of the other top sororities on campus for a round of socials and mixers. In addition to the formal parties, gatherings at the apartments of off-campus brothers, woodsers, fire-siders, and an old-fashioned farm party complete with a horse-drawn hayride rounded out the year.

Pi Lambda Phi stresses development in all fields of endeavor. We hold social accomplishment to be a vital one and our program continues to expand.



PI LAM HOUSE ROCKS OUT



GUTSTEIN GETS A PAIR



A LITTLE REFRESHMENT AT OUR SOCIALS



IT'S ABOUT TIME, PRESS



YOU'RE THE PRETTIEST GIRL I'VE EVER SEEN

Our Graduate



Pi Lam's . . . The Men Who Lead



Pi Lam is not just an isolated body of fun-loving young men with no direction. Pi Lam has consistently been active in the affairs of campus leadership. Every Brother of Pi Lam that has accomplished a job better than the rest reflects his success in every member of the House.

The men mentioned below are just a few of these individuals that wear many different hats in their many roles. To list the heritage of leadership that they follow would require more than just this book and others like it.

The highest honor that any man on campus can receive is membership in Florida Blue Key, the nationally recognized leadership honorary. Anyone who is a member must have compiled a long list of substantial leadership achievements in diversified areas. At the present time Pi Lam has three Brothers who wear the coveted key of leadership; Brothers Jim Hauser, past president of the Inter-Fraternity Council, Russ Blank, past Honor Court Justice, and Jon Wershow, executive producer of the "Second 100" T.V. series. This year, Florida Blue Key lost three more Pi Lam members graduated from their respective schools and joining the business community; Brothers Herb Schwartz, past Honor Court Chancellor, Mike Colodny, Political "big-wheel", and Sam Ullman.

Deeply imbedded in the tradition of the University of Florida is the Honor Court. In recent years, Pi Lams have made a significant contribution to the success of the Honor Code. Brother- Herb Schwartz served as Honor Court Chancellor, one of the top five elected posts on campus. Brother Russ Blank has served as Honor Court Justice. Brother Bob Mandell has just finished his term as Honor Court Clerk. Brother Tony Dobies has also served as Honor Court Baliff.

Top man on the University of Florida Debate Team is Brother Myles Tralins, now serving his second year as President of that organization. Under Myles' guidance the Debate squad has captured numerous national titles and trophies. Myles has also served as Technical Director for the Blue Key Speaker's Bureau, and a member of the I.F.C. Speaker's Bureau. Before Myles came to the University of Florida he had the distinction of being a member of the National Junior College Debate Championship Team.

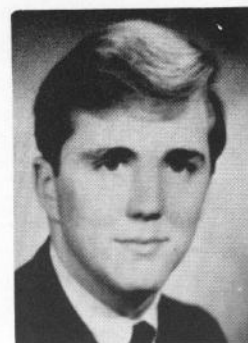
The Fraternity men at the University of Florida are brought together in the Inter-Fraternity Council. Pi Lams have been working with this organization in order to bring about better understanding of the fraternity system to all students at the University. Brother Jim Hauser is past President of the organization. Brother Joe Baron has served as Secretary of the I.F.C. . . and as Chairman of the Academic Affairs Committee. Brothers Jeff Fenster and Hank Rodstein have both served on the Service Committee. Brothers Cliff Schulman and Brad Raffle are currently



JIM HAUSER
Past President
I.F.C.



JON WERSHOW
Exec. Producer
"Second 100"



RUSS BLANK
Fla. Blue Key



MYLES TRALINS
Pres. Debate
League

serving on the I.F.C. Academic Affairs Committee, and the Service Committee, respectively.

Militarily, Pi Lams are also in leadership positions in the R.O.T.C. Brigade. Brother Rick Arnovitz served as Cadet Major in charge of Supply and Logistics. Currently, Brothers Cliff Schulman, Jon Wershow, and Allen Soden are moving higher in the ranks as members of the advanced R.O.T.C. Brigade.

Responsibility for keeping the campus informed on all aspects of the sport scene is Brother Paul Kaplan, Sports Editor of the Florida Alligator. Paul served as Editor of the Miami-Dade Falcon Times before joining the Alligator staff. Brothers Evan Langbein, Allen Soden, and Cliff Schulman have helped to keep the campus community up-to-date on the news.

The nationally reknowned Accent Symposium also has Pi Lams at the helm to keep the wheels rolling. Brother Alan Kan is Technical Director of the Symposium, dedicated to bringing note-worthy speakers to the campus for an exchange of ideas. Brothers Dick Katz and Rodney Max are also serving on the Accent executive staff.

On the political scene, Pi Lams enjoyed a prosperous year as the work of our Brothers helped insure victory in the campus election. Brother Bob Mandell served as campaign manager for the candidate for Honor Court Chancellor. Brother Cliff Schulman worked as party whip for the victorious United-First Party. Political representatives for the House were Brothers Dick Katz and Mike Laurenzi. The work that these men did on the campaign has not gone unnoticed. Brother Mandell was recently appointed to the President's Cabinet as Secretary of Student Health and Insurance. Brother Schulman has begun work on the executive council of the Dollars for Scholars Drive, an all year round drive for needy students. Brother David McGriff has also been appointed as head of the Student Government Book Sale held every year on campus.

Mensa, an organization comprised of the top 2% of the intellectuals in the nation, has three active Pi Lam members, President, Mark Waldman, Jim Schram, and Steve Klausner.

Thus, Pi Lam is not just an isolated island of the community. Pi Lam is at the head of all campus organizations, proving conclusively the PI LAM'S ARE . . . THE MEN WHO LEAD.



BOB MANDELL
Honor Court
Clerk



ALAN KAN
"Accent"
Leader



DICK KATZ
Political Rep.



Protecting Our Country
From Its Enemies

PLEDGES CONTINUE TRADITION

Pledging Pi Lam is a unique experience. This year's freshman brothers will surely agree. Gradually the antics of these young men changed, their differences united and they slowly learned that they would be providing the groundwork for the future success of Pi Lambda Phi.

Pledging is a very challenging experience: learning to work with a group as a group and learning to understand the differences in people. This is perhaps the most important value that they can learn at college. People are all basically different and to understand these differences will help them to get along and understand the complexities in life.



The pledges also had their share of good times this past year. Working closely with their pledgemaster Allen Soden, they pulled many late night pranks and several raids on the silverware and toilet seats and even kidnapped some of the brothers. In one pledge prank they left a baby lamb upstairs and the brothers really felt the inconvenience.

In constructive activities they helped with the community service projects that Pi Lam initiated around Gainesville community. Around the house they were responsible for attending work parties and clean-up sessions. As a pledge class they sold more ads than any other class in the history of the house.

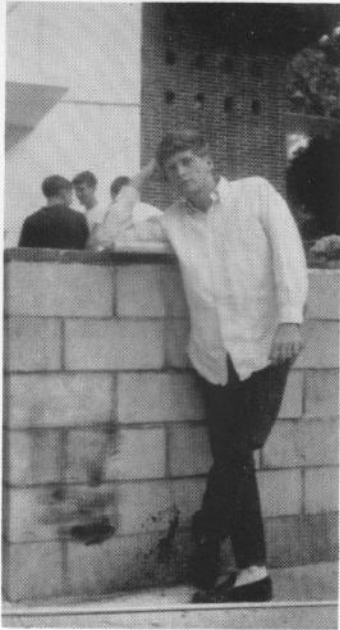
The pledges have truly been a valuable asset to the strength of Pi Lam this past year. As brothers they will continue to prove themselves ready to shoulder the responsibilities accompanying the Pearl Pin.



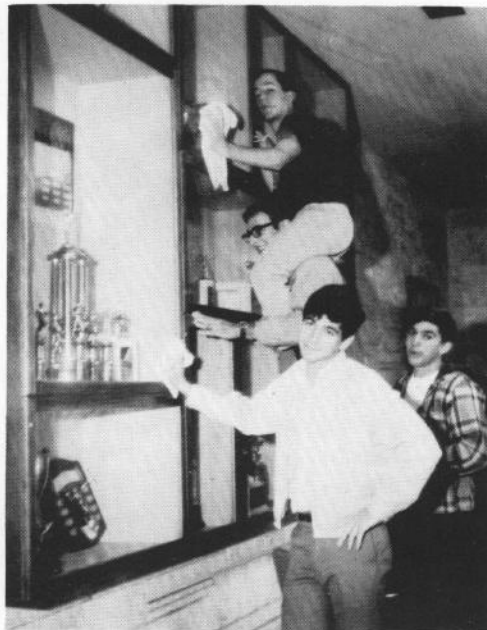
Bukstel loves to work.



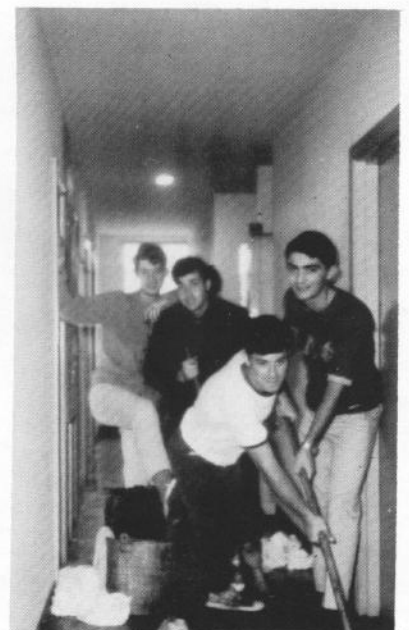
Lammie Pledges earn their keep.



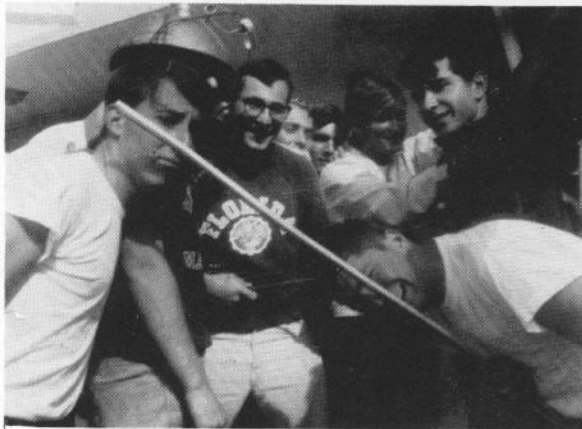
Pledgemaster perplexed.



Raffle works hard.



Max mops.



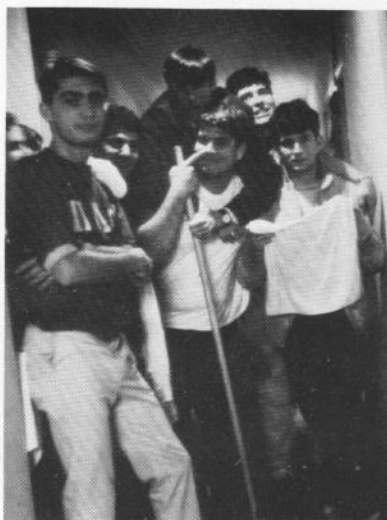
The Motley Crew.



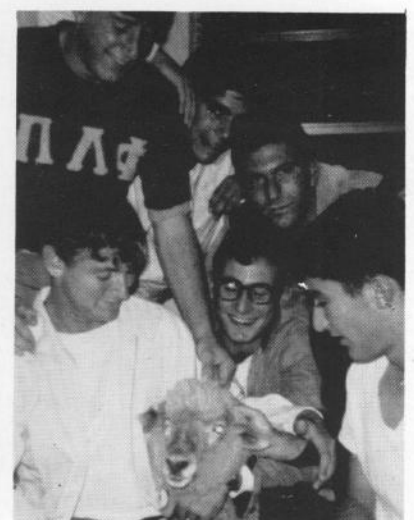
Dorn loses a finger.



Pledge Class sweetheart Kathi Horn.



And Lehrner loses a finger.



Pledges on the Lamb.

Pi Lam Bombs TEP Again

Page 12, The Florida Alligator, Tuesday, November 7, 1967

Pi Lambda Phi Tops TEP, 24-6 In 'Nose' Bowl

By PAUL KAPLAN
Sports Editor

For the second straight year, the Pi Lambda Phi pledges reigned supreme over the pledges of Tau Epsilon Phi, as the "Lammies" bombed TEP 24-6 in the traditional "Nose-Bowl" football game at P. K. Yonge field Sunday.

The annual contest is the highlight of the year for the two rival fraternities, as it is supposed to designate which of the houses was able to attract the better pledge class.

In the game's opening series, Pi Lam, led by quarterback Herb Appel, took the ball and drove 80-yards for a score, as the bewildered TEP's were unable to stop the potent passing offense.

The big play was a 35-yard Appel-to-Tony Dobies pass which put PLP on the TEP 30-yard line. Three quick passes over the middle, and an 11-yard aerial to center Gerry Burton made the score 6-0. Pi Lam's defense, led by

Pi Lam's defense, led by Lee Bucksteel and Brad Raffle then held the TEP's, as they did almost all afternoon.

Later in the half, Appel fired a sideline pass to Dobies, who then scampered 50 yards to the TEP 25. On the next play, Appel rocketed a 25-yard TD pass to wingback Rodney Max.

Moments before the half ended, TEP got on the scoreboard as quarterback Dean Glassman tossed a 3-yard scoring pass to Andy Reese, ending a 60-yard drive.

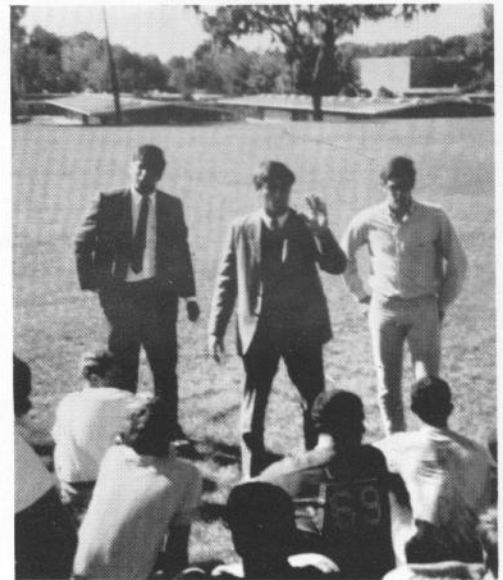
The half ended with Pi Lam leading 12-6. The TEP's never came any closer.

TEP started a drive to begin the second half, but a Glassman pass that was tipped into the air by defenders Bruce Levine and Jeff Berrin was picked off by Dobies, who played both ways in the contest.

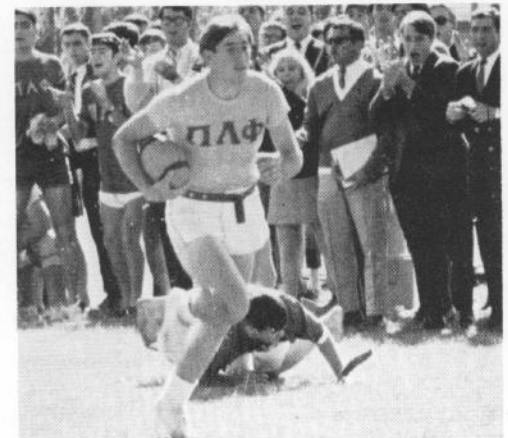
Pi Lam took advantage of the break and drove 55 yards to paydirt.

The big plays were tosses to Max, Avery Weiss and the amazing Dobies. Appel polished the drive off by running the last four yards and diving into the end zone for the score.

Facing an 18-6 deficit, TEP began two successive drives that were stopped by sparkling defensive play on Pi Lam's part.



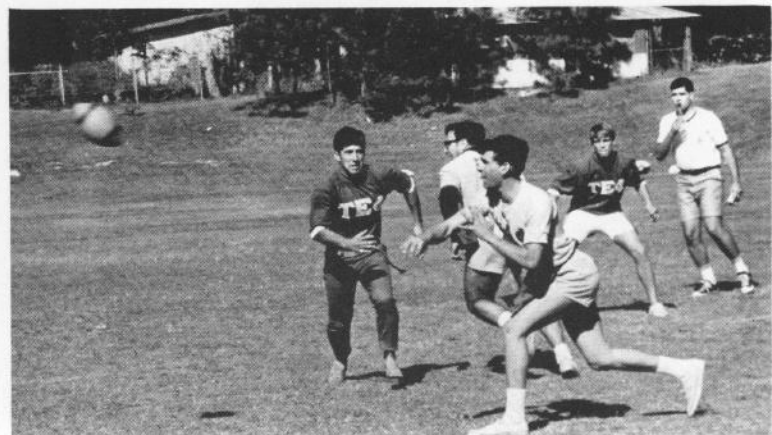
Nicosia, Gottlieb talk to pledges.



Dobies on the move.



The 1967 Pledge Team.



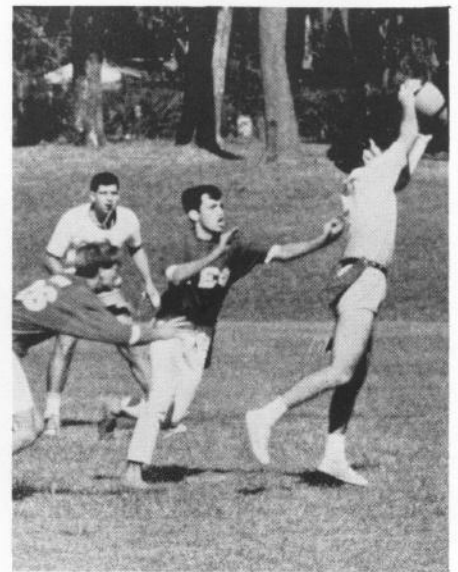
Quarterback Appel fires for a touchdown.



Max puts the move on three TEP's.



Buckstel grabs the rag.



Josephs makes great grab.



Rothman stops TEP drive with interception.

A Farewell To Our Seniors



Bernie Asatanowicz
Miami; Finance; Marshall; Chuga.



Joe Baron
Miami Shores; Advertising; Sec. IFC; IFC Chairman of Academic Affairs; Rush Chairman; Second 100 Researcher and Director.



Edward Brotman
Miami; Law School; Homecoming; Political Representative, IFC Representative; Dean's List; C Squad.



Ira Cor
Pompano Beach; Marketing; UF Pie Eating Contest Winner; Campus Heart Throb-at-Large.



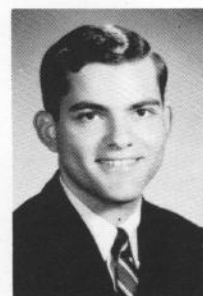
Mike Coverman
Miami; Medical School; Scholarship Chairman; Pre-Med Honorary; Dean's List; Handball; Massive; One O'clock Supper Club.



Marc Dunn
Hollywood; Public Relations; Pearl Weekend Chairman; House Political Representative.



Art Ehrenkranz
Miami; Broadcasting; Social Chairman; Pledgemaster; Socials Chairman; P.B.; "Lived with Coverman".



Marc Harr
Miami Beach; Medical School; Banquets Chairman; Homecoming; Harr, Harr, Harr; Big Track Star.



Paul Kaplan
Miami; Law School; Historian; Sports Editor of Alligator; Room 20 Political Representative; Chugs's Gand Wizard.



Richard Katz
Coral Gables; Law School; Accent Staff; House political Representative; Historian; Senior at Large; Rat; Our Dick. Outstanding Senior Brother.



Evan Langbein
Miami; Law School; Pearl Editor; Junior at Large; Corresponding Secretary; Dean's List; the Nose.



Ted Leif

Miami; Veterinary School; Pre-Vet Honorary; 3.7 overall; Our Favorite Shrub.



Mike Marmorstein

Miami Beach; Accounting; Dean's List; Book Award; Quack.



Alan Paul

Miami Beach; Accounting; Secretary; Pledge Class President and Freshman Class President; Dean's List; Stick; Sock Award.



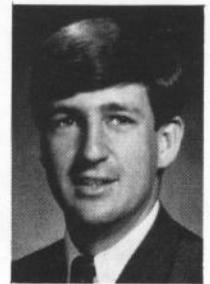
Hank Rodstein

North Miami Beach; Finance IFC Service Committee, Finance Ass'n.; House Service Chairman; Handsome Hank.



Jerry Rosenberg

Miami; Engineering; Not Much.



Mark Rosenblum

North Miami; Engineering House Homecoming Chairman; Dining Room Manager; Senior at Large; Basketball Captain; Volleyball; Waterbasketball Captain; President of Room 11; C-Squad Leader.



Barry Scurran

North Miami; Med School; Social Chairman; Scribe; Freshman Honors; IFC Scholarship; IFC Social Chairman; Orientation Alpha Epsilon Delta; Pre-Med Honorary; El Toro Fesis Award; Almost Archon.



Richard Sherman

Miami; Math; Scribe; Tripod Award; All Campus Bowling; Softball; Baseball; B.D.; Schroeder. Outstanding Senior Athlete.



Kenny Solomon

Hollywood; Advertising El Toro Fesis Award; Homecoming Decorations; Scrapbook. Shiek.

Myles Tralins

Miami Beach; Speech Social Chairman; President of Debate Society; IFC Speech Bureau; Gator Invitational Debate Tournament; Technical Director of Blue Key Speech Bureau; Pi Rho Phi; Tau Kappa Delta.



Mark Waldman

Miami Beach; Economics; Historian; Marshall; Mensa; Dean's List. Draft - Dodger.



We Thank Our Alumni

Again, this year, we took a weekend out of the year to try to repay the alumni for what they had done for us through the years. On Thanksgiving weekend, we hosted the alumni that had come from around the state and nation to revisit the house that they had once lived in, and to be our guests at the annual Florida State football game.

We were particularly proud as the alumni entered our living room to see the new furniture that they had made a reality for the house. Particular mention goes to alumnus Bernie Datz, alumns Paul Marks and the Greater Miami Association for the special help and inspiration they have been to us during the past year.

To all alumni of Florida Delta Chapter, we extend a big, big thanks for leaving us the tradition and reputation that accompanies being a Pi Lam at the University of Florida.

The Pi Lambda Phi Roster

Officers

Dan Davis - Rex
Ron Gottlieb - Archon
Nick Nicosia - K. of E.
Pat Tydor - Scribe
Harold Cypress - Marshall
Allen Soden - Pledgemaster
Alan Kan - Historian

Brothers and Pledges

Marc Dunn, Hollywood
Arty Ehrenkranz, North Miami Beach
Irv Feit, Miami
Bob Feldman, Coral Gables
Jeff Fenster, South Miami
Mike Fried, Miami
Bruce Friedin, Miami Beach
Mitch Friedman, New York City
Jerry Furnari, Miami
Ken Garber, Miami
Ron Gottlieb, Miami Beach
Steve Gutstein, Miami Beach
Mark Harr, Miami Beach
Jim Hauser, Miami Beach
Billy Hawkins, Miami Beach
Dan Herman, Miami Beach
John Hopkins, New Smyrna Beach
Mark Hummel, Coral Gables
Pete Jonas, South Miami
Maurice Josephs, Miami Beach
Alan Kan, North Miami Beach
Gary Kantzler, Miami Beach
Paul Kaplan, Miami
Stan Kaplan, Coral Gables
Gene Kay, Miami
Scott Kimball, Miami
Steve Klausner, Jacksonville
Russell Klepper, Jacksonville
Mike Lack, Miami Beach
Evan Langbein, Miami
Rick Lasris, Jacksonville
Mike Laurenzi, Pompano Beach
Mike Lehrner, South Miami
Allen Levi, Miami Beach
Bruce Levine, Miami
Ted Lief, North Miami Beach
Paul Lunetta, Miami
Bob Mandell, Orlando

Irwin Adler, Miami Beach
Fred Alterman, Palatka
Rick Alterman, Coral Gables
Herb Appel, Coral Gables
Rick Arnovitz, Atlanta, Ga.
Bernie Asatanowicz, Miami
Alan Attias, North Miami Beach
Joe Baron, Miami Shores
Randy Baron, Louisville, Ky.
Jeff Berin, West Palm Beach
Martin Blank, South Miami
Russ Blank, South Miami
Ed Brotman, Miami
Roger Brown, North Miami
Gerry Burton, Hollywood
Lee Bukstel, Miami
Alan Chotiner, Pompano Beach
Ed Cobin, Miami
David Cohen, West Palm Beach
Ira Cor, Pompano Beach
Mike Coverman, Coral Gables
Harold Cypress, Miami
Dan Davis, Coral Gables
Martin Davis, Forest Hills, N.Y.
Mark Darlow, Miami
Tony Dobies, Miami
Mark Dorn, South Miami
Cliff Dropkin, Miami

Jim Mandell, Hollywood
Mike Marmorstein, Miami Beach
Rodney Max, North Miami Beach
David McGriff, Miami
Robby Packer, Brooklyn, N.Y.
Allan Paul, Miami Beach
Kris Penzell, Miami Beach
Mark Press, North Miami
Mike Quintero, Caracas, Venezuela
Brad Raffle, Chicago, Ill.
Mike Resnick, Miami Beach
Vic Richards, Miami Beach
Hank Rodstein, North Miami
Steve Rogers, Tampa
Mickey Rokeach, Miami Beach
Jerry Rosenberg, Miami
Steve Rosenblatt, Miami
Mark Rosenblum, North Miami
Ron Rothman, Rockville Center, L. I.
Jeff Schaefer, Miami Beach
Jack Schram, West Palm Beach
Jim Schram, North Miami
Cliff Schulman, Miami Beach
Harvey Schulman, Miami
Barry Scurran, North Miami Beach
Jeff Scurran, North Miami Beach
Mike Segal, Orlando
Richard Sherman, Miami
Allen Soden, Miami Beach
Ken Solomon, Hollywood
Lee Steele, Miami Beach
Mike Tobias, Orlando
Myles Tralins, Miami Beach
Pat Tydor, South Miami
Avery Weiss, Jacksonville
Ken Weiss, Clearwater
John Wershow, Alachua City
Mark Yaeger, Miami Beach
Steve Zimmerman, Orlando



OUR GANG





SPEED EQUIPMENT • EXHAUST SYSTEMS • CUSTOMIZING ACCESSORIES



FAGEN AUTO PARTS

40 South Hazel

Danville, Illinois 61832

TOP QUALITY MERCHANDISE AT PRICES THAT
DEFY COMPARISON!

SEND FOR OUR FREE MAIL ORDER CATALOG
AND SEE WHAT FAGEN'S REALLY HAS TO
OFFER IN MERCHANDISE AND SAVINGS.

Headquarters For All Automotive Needs Since 1929

Compliments of

Consolidated Tire Co.

of Louisville, Kentucky

Distributors of Delta Tires

The Joseph Family

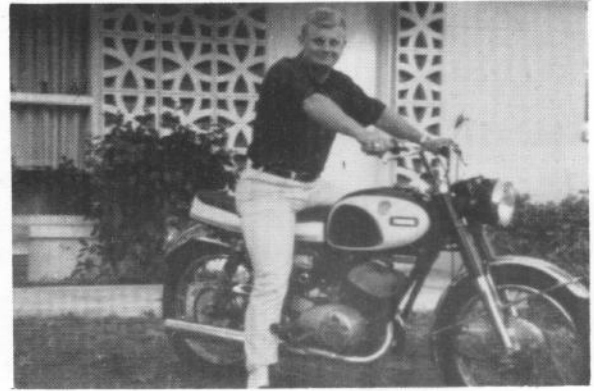
Wishes Pi Lam

All The Best

in 1968

IF IT'S REALLY NEW IT'S YAMAHA

*Start Something New
with a*



YAMAHA SPORTS CYCLE

COME SEE OUR NEWEST MODELS

TOURING MINDED?
WHY NOT WITH A BMW, THE WORLD'S FINEST MOTORCYCLE
SEE ALL THESE AT

CYCLERAMA

615 W. University Ave.

Phone: 378-2811

Old Pi Lams never die . . .

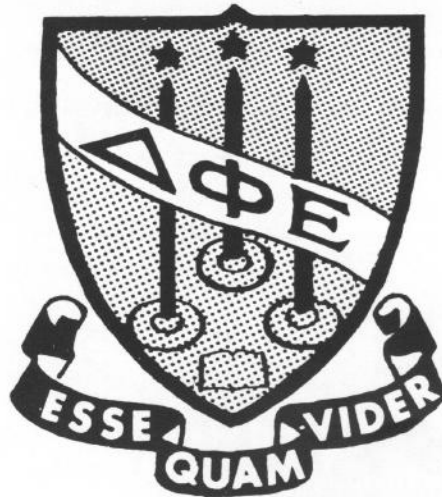
they just move to Miami

GO, PI LAM!

The Greater Miami Alumni Association

ΠΛΦ

BEST WISHES
PI L A M S



Delta Phi Epsilon

LOVE, THE D PHI E'S

Your Dollars Go Further at Sears

Sears

THE MALL

N.W. 13 Street

You Can't Do Better Than Sears

COMPLIMENTS OF

Gainesville Hardware and Supply, Inc.

55 N.W. 23rd Blvd., Gainesville
Gainesville Department Store Building Needs
Bus Telephone 372-5381

Compliments of

The ALTERMAN'S

Palatka, Florida

Compliments of

Mr. and Mrs. Sol Baron
Louisville, Kentucky

1967-1968

FALL PLEDGE CLASS

of

PHI SIGMA SIGMA

Wishes the Brothers of

Pi Lambda Phi

Love and Luck in The Coming Year!

HORNE'S

MOTOR LODGES

Gainesville
and
Ocala
Florida



ONLY A SHORT DRIVE
FROM CAMPUS

175 & Williston Rd.
Phone 378-1511

L and L PLASTERERS

Plain and Ornamental

Owners

Larkin McGriff

Lou Ricketts

Miami, Florida

Compliments of

Mr. and Mrs.
Elihu G. Davis

Forest Hills, N.Y.

Compliments of
STEAK

'N

SHAKE

IT'S A MEAL

SERVING

ILLINOIS - INDIANA - MISSOURI - FLORIDA

*Thanks for
Your Liberal Patronage*

1610 S. W. 13th STREET
GAINESVILLE, FLORIDA

McCoy Building Supply Center

P.O. Drawer 1140

2200 N. Main at 23rd Blvd.

Gainesville, Florida 32601

Best Wishes to Pi Lambda Phi

From Alumnus Harold Tannen

Compliments of

Mr. and Mrs. Rudy Gutstein

Miami Beach, Florida

Ladies Wear - Famous Labels - Savings Up to 70%

Phyllis' Fashions

2831 E. Oakland Park Boulevard

Fort Lauderdale, Florida

Cocktail

Sizes 3 - 24½,

Sportswear

SILVERMAN'S

DESIRABLE APPAREL FOR MEN AND WOMEN
225 WEST UNIVERSITY AVENUE
378-1611

also

THE YOUNG AMERICAN SHOP

208 W. UNIVERSITY AVENUE
GAINESVILLE, FLORIDA

Mrs. Levine
and
Little Link
Think
Pi Lambda Phi
is the

Greatest!



The
**Record
Bar**

OF GAINESVILLE

HI-FI'S, PHONOS & ACCESSORIES

SONY - ROBERTS - LEAR JET
SOUND EQUIPMENT & RECORDERS

Special Order Service—No Extra Charge

376-1042

923 W. UNIVERSITY AVE.

Compliments of

SHELLEY'S

1608 N.W. 1st. Avenue

Telephone 372-6582

Good Luck Pi Lam

Navajo

Dallas, Texas

Compliments of

The Darlow Family

Compliments of

Mr. and Mrs. Ed Kline

of Louisville, Ky.

FLORENCE W. TOBIAS

Certified Electrologist

424 E. Central Blvd.

Orlando, Florida

9-11:30 and 1-5 Daily

Weekend and Evenings

by appointment

Tel.422-8351

Compliments of

Stephanie and Marc

Leslie and and Dick

Cowboy's

Riding Stables, Inc.

PHONE

372-8460

HORSES FOR ALL OCCASIONS
HAYRIDES AND PRIVATE PARTIES
GAINESVILLE, FLA.

Compliments of

BOZO

and

ALFA

BEST WISHES

to

ΠΛΦ

from

Mr. and Mrs. M.C. Williams,

McCOLLUM DRUG CO.

1124 W. UNIV. AVE.

PHONE 376-5356

"McCullum's has
more for you!"

Colonial Flowers INC.

FLOWERS — CANDIES — GIFTS
FOR ALL OCCASIONS

372-5775
372-5349

826 W. University Ave.
Gainesville, Fla.

MODERN SHOE REPAIR SHOP

1620 W. University Ave.

Carolyn Plaza

101 N. Main Street.

Across from 1st Nat'l Bank
COME TO US WITH ALL
YOUR SHOE REPAIRS

Marvin Kay's Music Center



GUITAR SALES, INSTRUCTION
AND REPAIR SERVICE

1226 University Ave.

Gainesville, Fla.

Tel. 372-7681

Carolyn Plaza Barber Shop

Razor Haircuts

Men's Hairstyling

Eight Barbers

1620 W. UNIVERSITY AVENUE

FREE PARKING
BEST HAIRCUTS IN GAINESVILLE

COMPLIMENTS OF THE

RED LION INN

2413 S.W. 13TH STREET

GAINESVILLE, FLA.

Best of Luck Pi Lam

Compliments of

THE FEIT FAMILY

On The Beach

L. & W. CAFETERIA

Choose from a wide selection of top quality meats, fish, and poultry, fresh garden vegetables, and delicious home-made pastries. Great food, pleasant atmosphere, less cost!



313 W. Univ. Ave.

- Self-Service
- No Tipping
- Downtown Location

**FREE PARKING
FOR 91 CARS**

JODY'S

* FOR THE NEWEST FASHIONS

* THE BEST IN SPORTSWEAR

*SHOES AND OTHER ACCESSORIES

"THE SMART NEW SHOP
IN GAINESVILLE"

1220 W. University Ave.
Tel. 376-2585

Compliments

of

THE ANSA RING CORP.

Electronic Answering Co.

Executive Bldg.

Miami, Florida

Milton Raffle, President

Compliments

of

Mr. and Mrs.

Anthony Dobies

Compliments

of

THE

SCHULMAN

FAMILY

Best Wishes from
The BURGER HOUSE RESTAURANT
BILLY WOODBURY

*Service to Students for
The Past 20 Years*

The Brush and Bucket Inc.
Paint and Wall Paper
Antiquing
112 S.W. 34th Street
367-2431
Gainesville, Florida

the Candy Shoppe

211 W. University Ave.
*Hand Dipped Chocolates
Gift Fruit
Greeting Cards*

Peggy Bowman

376-6806

THE HOUSE OF TRAVEL
3415 W. University Avenue
Gainesville, Florida
Westside Shopping Center

THE GATOR
BARBER SHOP
3452 W. University Avenue
Gainesville, Florida

TOWN AND COUNTRY
3428 W. University Avenue
Phone 376-5001
FOR COMPLETE BEAUTY
TREATMENT

Compliments of
ARNIE ZIMMERMAN
Mutual of New York
207 N.W. 10th Avenue
372-3493

SHAKEY'S PIZZA PARLOR
3510 S.W. 13th Street
Phone 372-3389



376-8266

SPECIALIZING IN . . .
NEW YORK CUT PRIME
WESTERN BEEF

THREE PRIVATE BANQUET
ROOMS FOR ALL
OCCASIONS

General Gaines

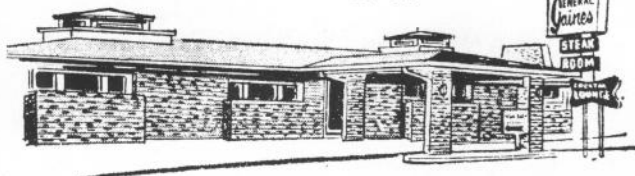
STEAK ROOM & LOUNGE



MAJOR CREDIT
CARDS HONORED

ALSO
RESTAURANT - COFFEE SHOP

1900 S. W. 13 ST.
SOUTH OF UNIV.
ON U.S. 441



WATTY'S

PHILLIPS 66

3327 N.W. 2nd Ave.

Miami, Fla.

Best Wishes

Pi Lams

Compliments of

Mr. and Mrs.

Herman Press

Miami, Fla.

Compliments

of The

Packer Family

Brooklyn, New York

We Appreciate Your
Business



Two Locations To Serve You
1430 S.W. 13th Street
1820 W. University Avenue.

*Compliments
of
Mr. and Mrs.
Lester Mandell
Robert, Richard, Alison
and Aimee
Orlando, Florida*

ARCADE MEN'S SHOP
Desirable Apparel for Men and Boys
Three Convenient Locations to Serve You
15 West Forsyth Street
2412 San Marco Boulevard
Gateway Shopping Center

The Golden Knight

Jacksonville, Florida

Compliments of the
FEIT FAMILY
Best Wishes
Pi Lam

A Tribute to
JOHN "SLIM" HARBETT
World's Greatest
Tennis Pro
from
A Devoted Student



**JOHNSTON
PHOTOGRAPHY**

SAM AND CAROLYN JOHNSTON

Mobile Radio Telephone 372-3573-Mobile 200

1642 W. University Ave. / Gainesville, Fla. / Ph. 372-2512

*"Get Your College Clothes
At The Gator Shop"*

*THE GATOR SHOP
1710 West University Avenue.*

"On The Gold Coast"

**COMPLIMENTS OF
MALONE'S BOOK SUPPLY**

1712 W. UNIVERSITY AVE.

Call 372-0368

**McDAVID'S
BARBER SHOP**

1716 WEST UNIVERSITY AVENUE

"WE DO SHOE REPAIRS ALSO"

*Best Wishes
to*

ΠΛΦ

THE KLAUSNER FAMILY

of

Jacksonville, Florida

**KLEAN - A - MATIC
LAUNDRY
& CLEANERS**

AND FLUFF DRY DRIVE-IN

**AT 1717 N.W. 1ST AVE.
1722 W. UNIVERSITY AVE.**

GAINESVILLE'S NEWEST DRIVE-IN CLEANERS

JERRY'S RESTAURANT



**1505 N.W. 13th
378-2481**

**2310 S.W. 13th
376-2696**

COMPLIMENTS OF



**GAINESVILLE, FLORIDA
Phone 378-2931**

Best Wishes to

ΠΛΦ

From Allen and Kathi

THE JADED ONES

Compliments of

MR. and MRS. DAIL R. WORTHEM

(PARENTS OF
CAPTAIN AMERICA)

COMPLIMENTS
of

SANDS MOTEL

2307 S.W. 13th St.
Gainesville, Florida
372-2045

"Service is Our Motto"

COMPLIMENTS OF

MILTON and BETTY DORN

MIAMI, FLORIDA

Compliments

of

Tolbert II

Compliments of The Soden Family

Best of Luck
PI LAMS
Mr. and Mrs. Bernard L. Meyer
Jacksonville, Florida

Compliments of
THE PIUS FAMILY
Miami, Florida

Alpha Epsilon Pi Emory Chapter
(Host Chapter of the South)
Pledge Class of 1967 . . .
Wishes Pi Lambda Phi
Best of Luck
In The Coming Year

Best of Luck
Pi Lams
Compliments of
Mr. and Mrs. Joe O. Frank

Compliments of
CAUSEWAY MARINA INC.
380 Alton Road

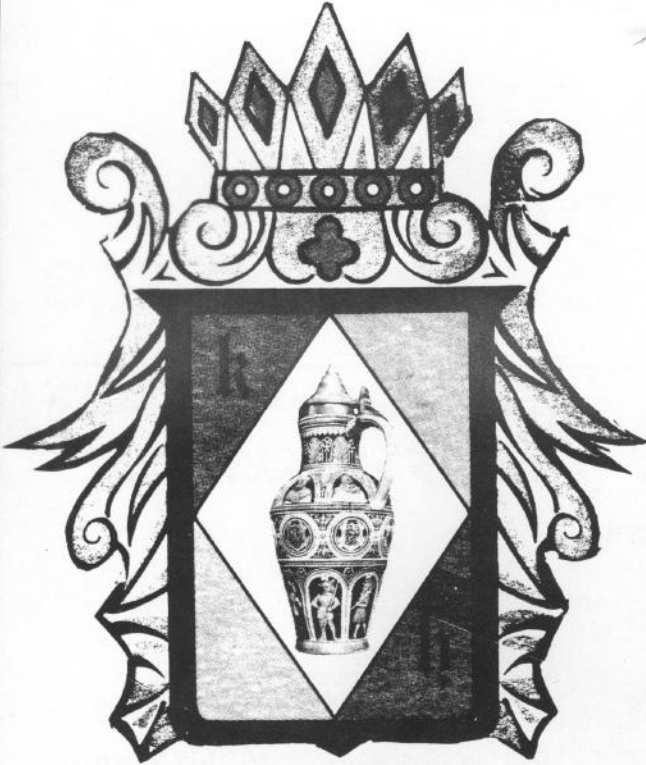
Off A1A
Miami, Beach, Florida

Compliments of
THE FEINBERG FAMILY
Miami, Florida

Best Wishes to the
Pi Lams
from the
VEGETABLE FAMILY

Compliments of
Mr. and Mrs. Maxwell Hyman
Miami, Florida

Compliments of
KARL'S HOFBRAU RESTAURANT



4 Miles South of University Avenue on 441

SANDS APTS
240 North Surf Road

BALI HAI APTS
310 McKinley Street

John J. Burton
Real Estate
2404 North Surf Road
Hollywood Beach, Florida

COMPLIMENTS OF
STANLEY HAMERSCHMIDT

Alumnus

Miami, Florida

HAPPY DAYS
AND NIGHTS
PI LAMS

GO PI LAMS

JO and DAVE

Gainesville Automobile Dealers Association

MEMBERS

BRASINGTON CADILLAC OLDSMOBILE
RIDGWAY MOTOR CO.
POOLE-GABLE MOTORS
TROPICAL PONTIAC
UNIVERSITY CHEVROLET
MILLER-BROWN MOTORS, INC.

ASSOCIATE DISCOUNT CORP.
SHAW & KEETER MOTOR CO.
GENERAL FINANCE CO.
MELTON MOTOR CO.
HAWES-POWERS MOTOR CO.
CRANE LINCOLN-MERCURY

P.O. BOX 1, GAINESVILLE, FLORIDA

Compliments of

Dr. and Mrs. Leslie J. Buckstel

Compliments of

Prince Michael Hotel

Fontana Hotel

Victor Hotel

Miami Beach, Florida

"Traditionally Yours"

STAG & DRAG

Mens & Ladies' Sportswear

13 W. UNIVERSITY AVENUE
GAINESVILLE, FLORIDA

ROBERTSON'S JEWELERS

Guaranteed
Watch & Jewelry Repairs

CLASS RINGS
ORANGE BLOSSOM
ENGAGEMENT RINGS

8 South Main Street
378-1372

GRANDY CABINET WORKS

Tom W. Grady, Owner
Special and Custom Made
Millwork — Spray Painting
Phone FR 2-8312

1529 South Main Street
Gainesville, Florida

"Paddles Custom-Made"

Compliments

of

MRS. E. L. WILLIAMS

Miami, Florida

LITTLE LARRY'S
1225 W. University Avenue

.....
LARRY'S PORE BOY
1029 W. University Avenue
Across from University City Bank

LITTLE LARRY'S
AND
LARRY'S PORE BOY
Sandwich Shop and Delicatessen
"Says"
PLEASE RUSH DOWN

—101 ROOMS—
PARK AT YOUR DOOR

University Inn

WE HONOR

DINERS, AMERICAN EXPRESS, PHILLIPS 66, CARTE BLANCHE & AMERICAN OIL

- ★ OLYMPIC SIZE SWIMMING POOL
- ★ POOLSIDE BAR AND BARBECUE
- ★ RADIO-TV—TELEPHONES IN EVERY ROOM
- ★ INDIVIDUALLY CONTROLLED AIR CONDITIONING & HEATING

—2 RESTAURANTS ON THE PREMISES—

—BUFFET LUNCHEON 11:30-2—

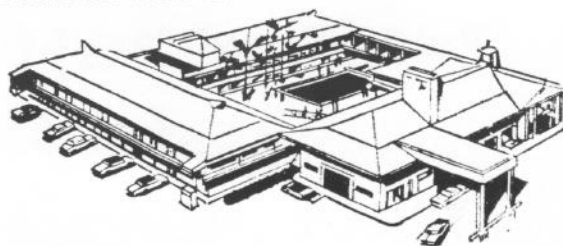
- ★ FEATURING:
THE CRYSTAL STEAK ROOM & COCKTAIL LOUNGE
—ENTERTAINMENT NIGHTLY—



RON JACOBS
MONTY TRAINER

AVIS
RENTA CAR
372-6333

1901 S.W. 13th STREET
U. S. 441 SOUTH OF
UNIVERSITY CAMPUS





**STUDENT UNION
BARBER SHOP**

**J. WAYNE REITZ
UNION**

AEΦ

**BEST WISHES FOR
ANOTHER SUCCESSFUL YEAR**

Compliments of

Jay Rossin and James Kaufman

Alumni

Good Luck Pi Lams!
The Fighting Knights of
ARCHBISHOP CURLEY HIGH SCHOOL
300 N.E. 50th Street
Miami, Florida

MEN'S SHOP
Regency Square
Philips Highway Plaza

Halpern's

"Doorway to a Man's World"
Jacksonville, Florida

GEORGE A. MARTIN
AND SON

Plastering Contracting
Satisfaction Guaranteed

376-7952

4015 N.W. 39 Road
Gainesville, Florida

Compliments of

Senator Robert Shevin and Family

Compliments of
THE DESIGN SHOP
3448 West University Avenue
Telephone 378-5565

Compliments
of
CATHERINE APARTMENTS
Miami Beach, Florida

Compliments of

RANDY BARON
and
MARY GILDEHAUS

10-15-'66

