

the pearl
1970

pi lambda phi

**TO PI LAMBDA PHI —
BEST WISHES FOR SUCCESS
IN YOUR FUTURE ENDEAVORS**

**DADE FEDERAL SAVINGS & LOAN
ASSOCIATION OF MIAMI**

101 East Flagler Street, Miami
Charter #72 in the U.S.A. (1933)
Assets Over 350 Million
Joseph I. Lipton; Chairman of the Board
Pennsylvania BSBA; 1922.

**MIAMI BEACH FEDERAL SAVINGS & LOAN
ASSOCIATION**

401 Lincoln Road, Miami Beach
Charter #2 in the U.S.A. (1933)
Assets Over 300 Million
Leo Rose — Florida Delta; AB, LLB, 1939
Counsel — Meyer, Weiss, Rose, and Arkin

**WASHINGTON FEDERAL SAVINGS & LOAN
ASSOCIATION OF MIAMI BEACH**

1701 Meridian Avenue, Miami Beach
Assets Over 200 Million
Arthur H. Courshon; Chairman of The Board
Florida Delta; BA, 1942; LLB, 1948
Jack R. Courshon; Counsel
Florida Delta; AB, 1943; LLB, 1948

**FLAGLER FEDERAL SAVINGS & LOAN
ASSOCIATION OF MIAMI**

101 Northeast 1st Avenue, Miami
Assets Over 100 Million
Paul H. Marks, Chairman of the Board
Florida Delta; LLB, 1930
Seymour D. Keith, Vice-President and Counsel
Florida Delta & Omega Eta; LLB, 1947
Herschel Rosenthal, Executive Vice-President
Omega Eta; BBA, 1949

**AMERICAN SAVINGS & LOAN ASSOCIATION
OF MIAMI BEACH**

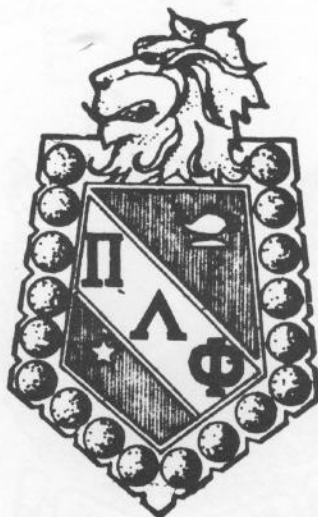
1655 Washington Avenue, Miami Beach
Assets Over 75 Million
Alvin Cassel, Vice-President & Counsel
Florida Delta; 1936

**BISCAYNE FEDERAL SAVINGS & LOAN
ASSOCIATION OF MIAMI BEACH**

1790 Biscayne Boulevard, Miami
Assets Over 75 Million
E. Albert Pallot, President
Florida Delta (Honorary, 1950)

INTER NATIONAL BANK OF MIAMI

627 Southwest 27th Avenue, Miami
Assets Over 35 Million
Richard A. Pallot, President
Florida Delta; LLB, 1937
Edward A. Stern; Counsel
Florida Delta; LLB, 1955



THE 1970 PEARL

PI LAMBDA PHI FRATERNITY

FLORIDA DELTA CHAPTER
UNIVERSITY OF FLORIDA
GAINESVILLE, FLORIDA

CO - EDITORS

Neal Lubow
Rick Goldstone

PHOTOGRAPHY

Marc Gordon
Neal Lubow
Rick Goldstone

*We Gratefully Acknowledge the Invaluable
Assistance of:*

Dave McGriff
Ira Gordon
Allen Levi
Rod Max
Bob Maland
Mike Lehrner

Jay Gartman
Bob Levy
Larry Lewis
Eric Schneider
Les Forster
Steve Bergsman





The Creed of Pi Lambda Phi

"That all men are created free and equal.

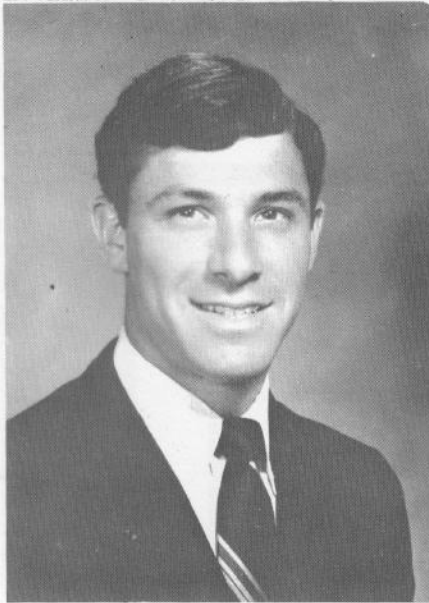
That no society of men can flourish unless members of that society are endowed with the opportunities and privileges of freedom.

That freedom implies the elimination of prejudice — that the elimination of prejudice means a better understanding twixt men.

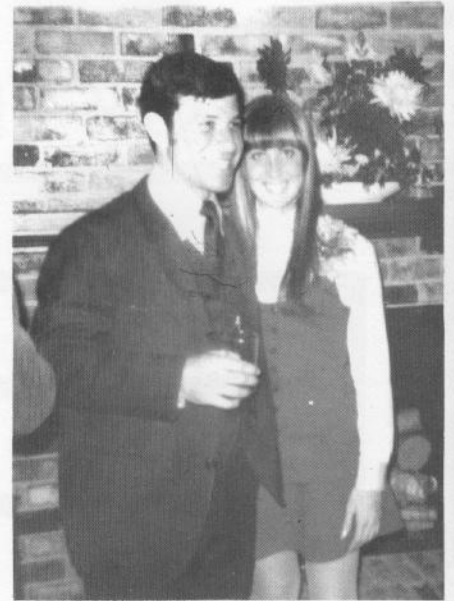
That it is incumbent upon me to fight for such freedom even with my life.

That it is incumbent upon me in my personal life to be devoted to the highest standards of honesty and justice.

That because my country is dedicated to the highest standards of freedom and justice for all men of all creeds, I hereby pledge allegiance to my country, and to its national symbol."



D E D I C A T I O N



Not only in honor of, but also in admiration and gratitude for, do we, the editors of the Pearl, dedicate this 1970 issue to Rod Max; man, friend, leader, and everything else that any one person could hope to become in so short a span of 21 years. Rod's spirit and desire for Pi Lam in, our estimation, unmatched. Behind every project there was Rod with his inborn smile and boundless enthusiasm. It was either "Gee, guys" or "Let's do it for Pi Lam," that unselfish, sincere way that Rod has of making people want to do things, through inspiration and desire, not compulsion and demand.

Within Rod's administration, countless projects were undertaken and completed, among them the car wrecking to raise money for the Gator Loan Fund, the Kennedy Homes' Project, his progressive financial policies, and so many others.

Added words would be superfluous. Pi Lam has its Rod Max, and now he's the world's, left to succeed with a foundation that can do nothing else but.

Our sincere congratulations to an honest, authentic human being; a goal most of us hope to achieve.

THE BROTHERHOOD

Neal Lubow

Rick Goldstone



**THE
PEARL
1970**

LETTER FROM THE REX



Pi Lambda Phi
Florida Delta Chapter
University of Florida

Pi Lambda Phi is a fraternity of men who have accepted the challenges of a diverse society and who have formed from it a functioning entity. Individuality and respect are the outgrowths of our union. The expression "do your own thing" applies to that union; each man gives to the whole that part of himself that distinguishes him from his brothers. But each man remains an individual. As a result, we have outstanding achievements in the areas of scholastics, athletics, student government, and most important, in an area often obscured in society today – brotherhood.

The Pearl itself is the outcome of many brothers combining many talents to create a work rewarded for its excellence. In its pages, you will see for yourself what Pi Lambda Phi is. You will see the ecstasy of victory and the agony of defeat, moments of unrestrained joy and moments of heartfelt sadness, times of gaiety as well as seriousness. All of these things help to characterize a confident, progressive house.

All that we are as men, students, and fraternity brothers, we proudly present to you in the form of our Pearl. The authors and their story are the essence of Pi Lambda Phi.

Sincerely,

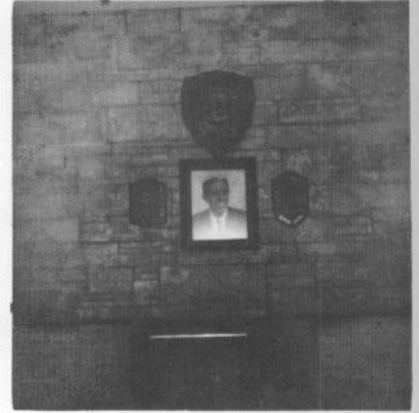
Rodney Max

Rodney Max
Rex
Florida Delta Chapter
Pi Lambda Phi

MR. PI LAM – PAUL MARKS

The 'Backbone' of Florida Delta

Of all our successes at the annual Pi Lambda Phi national convention last summer, Florida Delta's most outstanding recognition was for our superior alumni support. The alumni were cited as a unique example in the structure, activities, and chapter relations of Florida Delta.



In great part, the man responsible for such successes is Paul H. Marks. We wish to pay tribute to Mr. Marks and to express our gratitude for his invaluable assistance, both moral and financial, in helping to make our chapter number one. Among his numerous and diverse accomplishments, we have space to mention but only a few:

CHAIRMAN OF THE BOARD – Flagler Federal Savings and Loan of Miami

ORANGE BOWL COMMITTEE CHAIRMAN

RENOWNED MIAMI CIVIC LEADER

FOUNDING FATHER OF PHI BETA DELTA AT THE UNIVERSITY OF FLORIDA

'BIG PI' AWARD

FLORIDA BLUE KEY

OUTSTANDING NATIONAL ALUMNUS

Paul Marks has shown concern for Florida Delta both above and beyond the call of brotherhood. He has been instrumental in raising substantial funds for the publication of this Pearl, in addition



to financing house improvements like the new furniture in our living room. He has shown personal interest for every member, welcoming brothers to his office and inviting them to his home. He has kept in constant touch with us, wishing to know every detail of our activities.

Words are insufficient to express the inestimable thanks that we, the brothers of Florida Delta, owe to Paul Marks. As one brother so aptly put it, "without him, baby, where would we be?"

MOM DOCK – *Our Sophomore Housemom*



In her second year as Pi Lam's "housemother," Mrs. Dulce Dock has continued to capture the hearts of her boys. Mom's attributes and tireless energy have earned her the coveted title of President of the Housemothers' Association.

Originally from Birmingham, Mom resided in Tampa, Jacksonville and Miami before coming to Gainesville. Assisting in the kitchen, cheering at football games, sewing on a button for that last minute date, playing bridge with her boys, or just being somebody to rap with, Mom is a necessity to have around. Her charm, good humor, and vivacity are always appreciated.

We wish you, Mom, all the joy that you have given to each and every one of us, and we are indebted to you for your devotion to our house.

DAN BILLEN – *Our Faculty Advisor*



The brothers of Pi Lambda Phi are honored to have Dr. Daniel Billen as their faculty advisor for the third consecutive year. We owe him our deepest thanks for the guidance that has kept Pi Lam pointed in the right direction. He has devoted endless time and concern for Florida Delta and has seen us through many trying times.

Dr. Billen is a graduate of Cornell University and was an active member of Pi Lam's Delta chapter in New York. He is a professor of biochemistry whose writings appear internationally.



LEADERSHIP

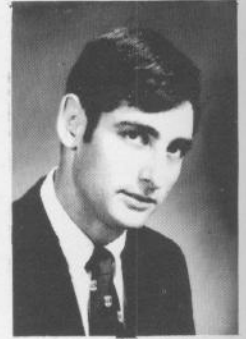
This year, as in every other, the men of Pi Lambda Phi are among the most zealous campus leaders. They are always anxious to contribute their efforts to organizations and to assume roles of significance. The brothers cited below offer a clear explanation of Pi Lam's prominence as one of the most politically-active houses on campus.

Florida Blue Key, the nationally-recognized men's leadership honorary, initiated another Pi Lam into its ranks this year as brother Jeff Fenster, a first year law student, joined Bob Mandell, John Wershow, and Mike Segal



Jeff Fenster

in that select group. The other leadership honorary, ODK, counts Rod Max and Randy Coverman in its ever-expanding order. Max held the distinguished office of Initiation Chairman for ODK this year. He was also elected Chairman of the Pi Lam National Convention last summer in Cincinnati, a great honor for Florida Delta. Brothers Mark Shamis, Bill Kaufman, Rick Goldstone, and Randy Coverman hold positions in Phi Eta Sigma, the freshman honor society.



Bob Mandell

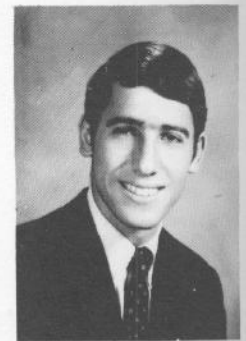


Allen Levi



Mike Segal

Committees play an integral part of campus life, and many Pi Lams hold seats on various committees. Tony Dobies is on the President's Council for Intramural Athletics; Warren Stein served on the Committee for the University Activities Center. Henry Coleman is a member of the Civil Defense Committee, and Shelly Stevens is a representative on the Action Conference Committee.



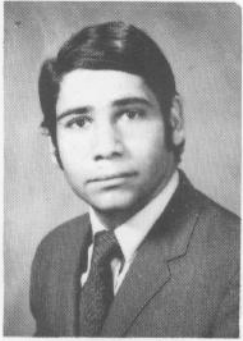
Randy Coverman

Pi Lam is ably represented on the Interfraternity Council as well. Allen Levi is Chairman of Intramurals and Bruce Levine is Chairman of IFC Productions, the group responsible for bringing top-name entertainment to campus for Spring, Winter, and Fall Frolics.



Jon Wershow

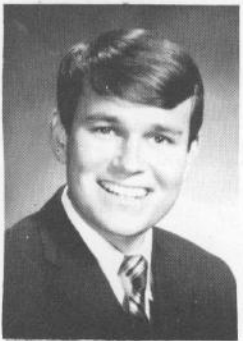
Brothers Cliff Dropkin and Joe Baron have made their mark in Student Government. Baron was a chairman for Accent '70, while Dropkin was in charge of Project Score. Dave McGriff was the political representative for Focus Party. He and Steve Rokeach were candidates for the Student Senate in the fall elections.



Bruce Levine

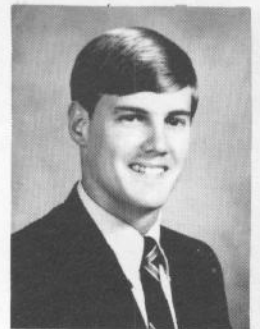
Pi Lams are also active in world affairs. Brad Raffle, Marc Gordon, and Steve Bergsman are all working for a cleaner world through EAG, the Environmental Action Group. Raffle is publicity director and is on the executive board of that organization.

In ROTC, Scott Kimball was promoted to the rank of cadet Lieutenant Colonel. This makes him second in command of the entire ROTC program. Kimball has also received several awards and was recently selected one of five outstanding military graduates.

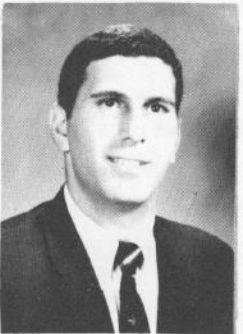


Joe Baron

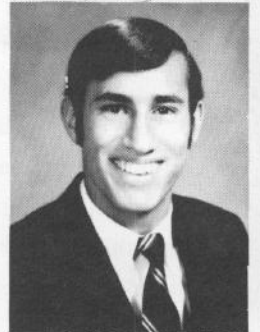
Be it campus, community, or the world at large, the men of Pi Lambda Phi command the respect and the capabilities which will help to better the world they will soon enter. A Pi Lam's present striving is a measure of his future success.



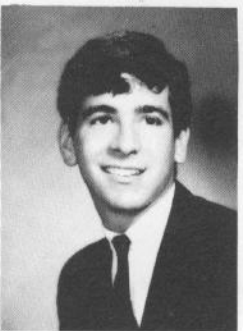
Scott Kimball



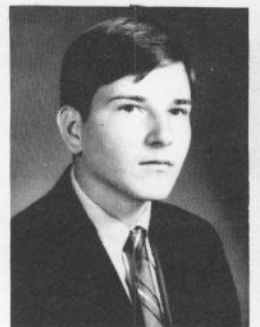
Cliff Dropkin



Steve Rokeach



Brad Raffle



Dave McGriff



Tepperberg - about to make a pass.

SERVICE . . .

While Pi Lambda Phi is better noted in the fields of scholarship and athletics, our service program is strong and well-rounded.

The Lammies kicked off the current service year with a "Help Me Get Wrecked" car smash last spring. At ten cents a whack, two old cars were demolished and the fraternity contributed \$100 to the Gator Loan Fund to provide more scholarships to the University of Florida. This fall we sold \$250 worth of small plastic megaphones called "gator growlers," proceeds going to the Suniland Training Center.

The Lammies teamed up with sororities on two occasions to bring holiday parties to underprivileged children. DPhiE joined us for a Halloween party to entertain Gainesville's foster children, and AEPhi helped us give Baby Gator Nursery children a Christmas party. Clothes and toys donated by Gainesville merchants were handed out to the kids.

Service chairmen Bruce Swiren and Norm Morris scheduled several discussion sessions with Gainesville leaders and instituted an encounter sensitivity group in February. Distinguished speakers in the program included representatives of the black student movement in November, Rabbi Munson of the Hillel Foundation in December, Dr. Father Gannon of the Catholic Student Center, and Barbara Eisenstadt of the "Corner Drug Store" in January.

Pi Lam has sponsored a little league comprised of over 100 welfare children from the Kennedy Homes. Brothers Dave McGriff, Shelly Stevens, and Rod Max organized the kids into eight teams, and other brothers are lending their coaching talents.

Finally, the brothers engaged in community religious services. During Pi Lam Sunday we went to the Catholic Student Center to serve as ushers, and we also conducted services at the Hillel Foundation on a Friday night.

While Pi Lam service projects have in the past been few and far between, we are striving to establish a service program more relevant to the brotherhood and the community. This is the first year that service has played an integral part of Pi Lambda Phi's activities. We believe that it will continue to develop as one of the most important areas of fraternity life.

KENNEDY HOMES



Coach Saffer and his Crew

"Help Me Get Wrecked"





Swingers at the fraternity retreat at Gold Head Branch.

SOCIAL



Another one of Lubow's parties!

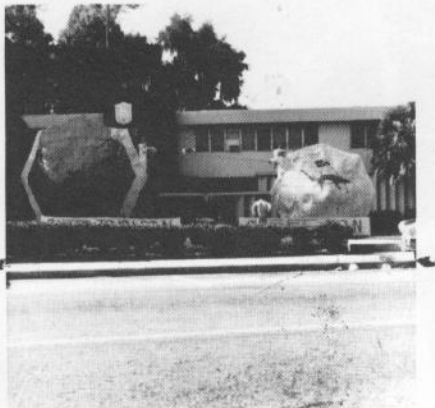
Everyone will tell you that the Pi Lams really know how to throw a party, and this year's social calendar was no exception to the rule. Capacity crowds jammed the Pi Lam house to listen to such dynamic rock groups as Ron and the Starfires, the Justice League of America, the Fantastic Group, We the People, RGF, and the Kords. With the advent of open parties, fraternity men campus-wide dropped in with their dates and stayed to dig the music and light show. Our decorations, provided by Neal Lubow, helped make those Saturday night band parties the tremendous successes they were.

During first quarter, the Pi Lam's headed out to Gold Head Branch State Park for a fraternity retreat. Brothers and pledges got into the great outdoors while discussing some of the serious aspects of fraternity life. Football, baseball, and hot dogs took up the daylight, and a couple of good "X" movies rounded out the evening.

Speaking of flicks, Pi Lam was an innovator in the movie party. The living room was a "sell-out" to "Shenandoah," "Wait Until Dark," "Return of the Vampire," and W. C. Fields himself.

Of course, there was an overabundance of girls. The Lammies socialized with the D Phi E's AEPHi's, and other sororities.

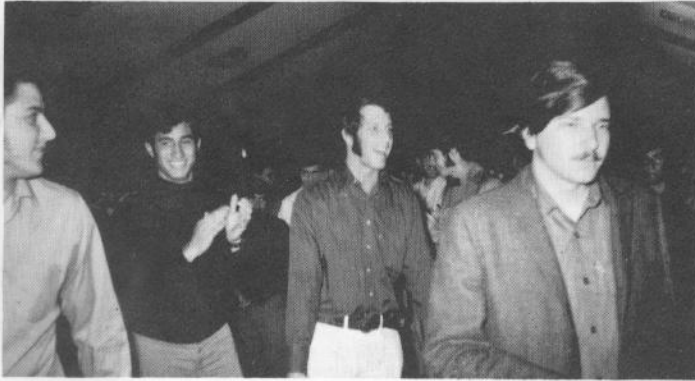
Social activities play an important part of fraternity life. Although we tend to stress the sober side of fraternity, parties and socials offer a great variety of experience. Besides, who studies on Saturday night?



Pi Lam Homecoming decorations



Lewis and girlfriend doin' the funky chicken.



5 Faces of Florida Delta at J.U. Colonization.

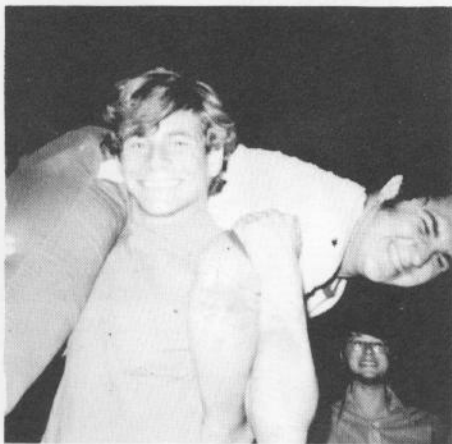
Klepper
Rokeach
Spelman
McGriff
Stevens



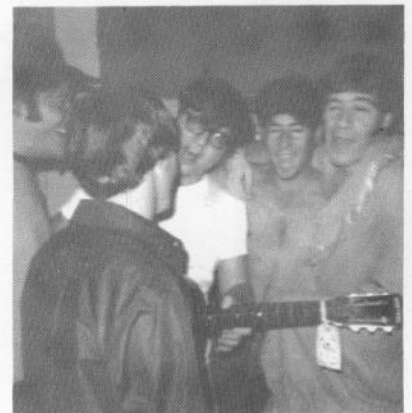
Hoffman (in coghito) and Bogen preparing for one of room six's infamous all-nighters.



But I thought I told you to wear your other mini-dress?

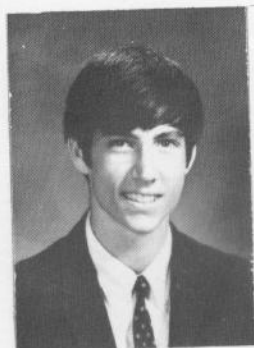


Come on Tobin, I'll find ya a date.

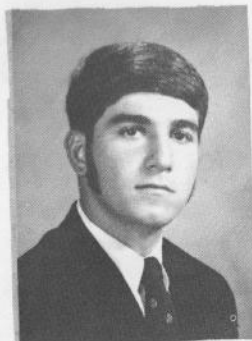


The "Boys in the Band"

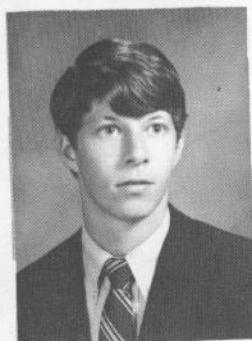
SCHOLARSHIP



Mike Lehrner



Alan Leventhal



Mark Shamis



Mark Dorn

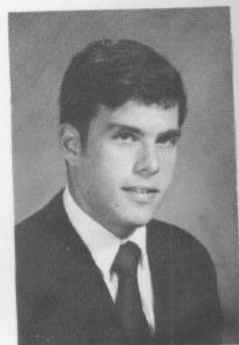
As usual, the Pi Lams jumped way ahead of their competition in the race for the coveted Scholarship Trophy. The academic award is the most prestigious and sought after prize that the University of Florida offers its fraternities. It has been displayed for 41 years in the Pi Lam trophy case, and there is no indication that this precedent will be upset.

Pi Lams excel in every aspect of campus life, but when it comes to achievement in the field of scholarship, Lammies have no equal. Specifically, brothers like Ken Weiss (4.0), Mike Lehrner (4.0), Mike Rosin (4.0), Mark Shamis (4.0) lead the entire university with perfect academic averages. Following in their example, the remainder of the brotherhood is doing exceptionally fine work. Both Mark Hummel and Vic Richards earned a 3.8, Steve Rokeach, a 3.75, and Randy Coverman a 3.5. These men are the standard-setters for a standard-setting house.

Right on their heels are brothers Al Levi, Avery Weiss, Rod Max, Irwin Adler, Rick Goldstone, Steve Klausner, Pat Tydor, Al Leventhal, Mark Gordon, Mark Dorn, Roger Brown, Mark Darlow, Steve Bergsman, Henry Coleman, Bill Kaufmann, Les Forster, Ron Rothman, and Bruce Levine, who consistently register above the highly-venerated 3.0 mark.



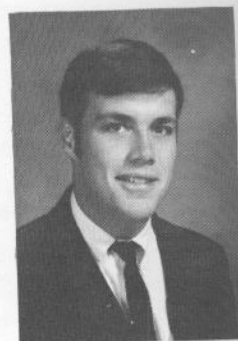
Roger Brown



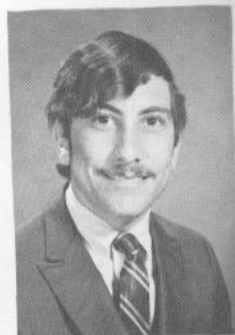
Bill Kaufman



Steve Bergsman



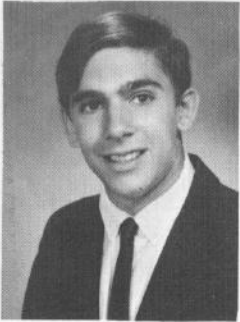
Henry Coleman



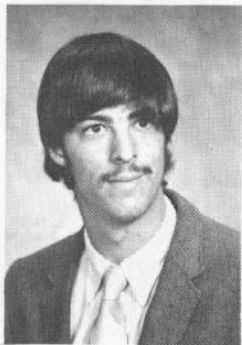
Mark Darlow



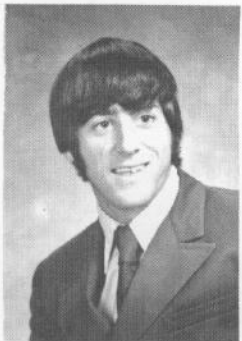
Mike Primack



Ron Rothman



Ron Blumstein

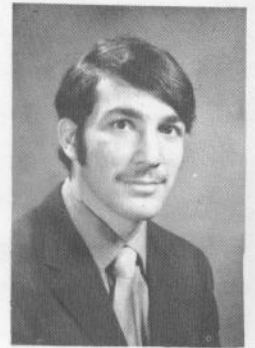


Larry Lewis

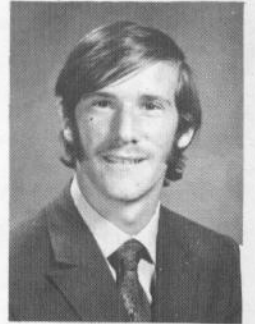
The recently-initiated brothers did an excellent job in mastering the difficult first quarter at the University of Florida. Larry Lewis paved the way, with a remarkable 3.75, while Ron Blumstein, and Larry Forman were not far behind compiling 3.6 and 3.5 respectively. These marks were rewarded by admission into the select freshmen honorary society. Phi Eta Sigma, Mitch Heller, Sandy Kaufman, Ed Sager, Mike Primack, and Dave Kalish deserve special recognition for scoring above a 3.0. Bob Eanett led the second quarter pledges with a 3.7 average.

Our congratulations go to Vic Richards and Avery Weiss on their acceptance to the University of Miami Medical School. We wish the best of luck to Steve Klausner and Mark Press for being accepted to the University of Florida's Law School, where they will join brothers Bob Mandell, Jeff Fenster, Cliff Schulman, Al Kan, John Wershow and Mike Segal.

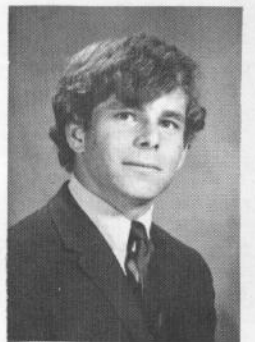
Thus, the tradition of academic achievement lives on in the men of Pi Lambda Phi, as we continue to prove that Pi Lam spells success in scholarship.



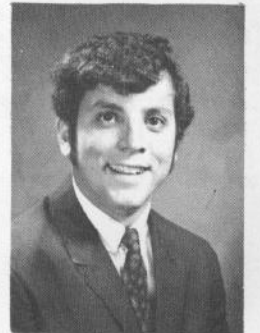
Ed Sager



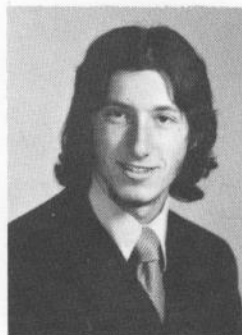
Mitch Heller



Bob Eanett



Sandy Kaufman



Larry Forman

A T H L E T I C S

Once again this year, Pi Lambda Phi has taken a top berth in the athletic department. Also as usual, the Lammies have been plagued by bad luck. But combining its outstanding athletic talent with overwhelming support from the sidelines, Pi Lam has shown its true colors on and off the field.

Traditionally, volleyball starts Pi Lam off on its winning way; this year was no exception. With returning all-campus stars Mingo Teper and Allen Levi, the Lammies were favored to capture the sport. However, Sigma Chi, who later went on to win the volleyball championship, thought otherwise. At the outcome of that contest, Pi Lam was within two points of victory. At one game apiece for each team, the Sigs took the decisive third game to win the match. But from then on it was easy going for the Lammies, who murdered their next two opponents. The team was sparked by the

fine performances of Charles "the Greek" Stampelos, Tony Dobies, and social affiliate Barry Gottlieb.

Pi Lam, which has been traditionally weak in swimming, nevertheless made a respectable showing in the Orange League meet. Wayne Paasch and tanker captain Mark Dorn snared their places in the breaststroke and freestyle events, respectively.

The bowlers had a fair season at the Reitz Union lanes. Mark Yaeger, "Crowned Prince of Pins," headed up a team consisting of Rick Goldberg, Neal Lubow, Lee Bukstel, and Marc Gordon.

As football rolled around, the Lammies were seeded number one! Pi Lam had the nucleus of a winning team with all-campus quarterback Herb Appel and end Tony Dobies, among others. In pre-



Herman sets and prepares to toss the bomb



Leventhal kicks up his heels as he rolls around left end.

season play, Pi Lam went undefeated and was scored upon only three times in a game where low scores are a rarity. But on the day preceding their first Orange League battle, the Lammies received their greatest setback of the entire athletic year – Appel was declared ineligible because of a technicality in the rules. This did not quell our aspirations. Delta Tau Delta proved to be a pushover as fine defensive play by “Mad Stork” Levi, Mike Segal, and Charles Stampelos bought the Lammies a 19-6 victory. Beta Theta Pi was next; then Pi Lam received its second biggest blow – Dobies was unable to play because of an injury. The Betas edged us 20-18. In the following game, quarterback Danny Herman and receivers Bob Schack and Alan Leventhal put on a dazzling offensive display to beat Lambda Chi. While the Lammies were winning, the Betas were losing, and the situation brought on a play-off to decide the bracket championship. Again, the Betas triumphed. Although disappointed by the year’s football fortunes, several Pi Lams received all-campus mention.

Handball is always a strong sport for Pi Lam, but bad luck in the opening draw of the season matched us with powerhouse ATO. Captain Randy Coverman juggled his singles and doubles teams to produce a winning combination, but the ATOs overcame. Fine play by Wonda Bergsman, Les Forster, Al Levi, Irwin Adler, Marc Gordon, and Coverman almost succeeded in effecting an upset.

Shocked by an opening loss to the TEPs, Pi Lams cagers bounced back to beat the Fijis 33-25. The starting five for the Lammie basketball team consisted of Mitch Heller, Ron Blumstein, Rick Goldberg, Dave Kalish, and Sandy Kaufman. Despite its second loss of the season to Lambda Chi, the team showed much promise, and, incidentally, fared better than any Pi Lam team in years.

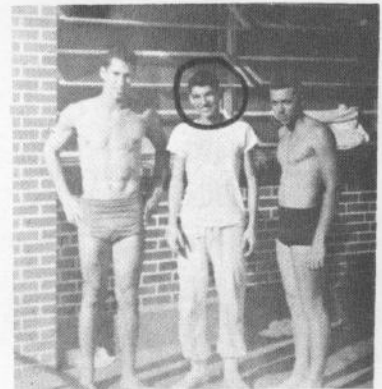
The Lammies, hanging on to a fifth place in the Orange League, stand a chance to take the whole hog, as the top houses are separated by only a narrow point margin.

Other sports remaining to be played look good for the Lammies. The track team, led by Steve Bergsman, should stand a chance of taking the championship. And the golf team, organized by Randy Baron, has recruited two second quarter pledges in the persons of Bob Eanett and Tom Tibor. Mike Lehrner and Charles Stampelos have promised to return to the fairways.

Pi Lam should offer stiff competition in softball. With experience, talented rookies, and new strategy, the team will be much improved. And with the likes of Les Forster, Herb Appel, and Russ “Big Stick” Klepper, the season should be an exciting one. Pi Lam should also be strong in tennis, five of last year’s seven starters returning.



“Mad Stork” Spikes Again



Herman Paul – Pledge Class of 1955

POT • POURRI

All seriousness aside, the men who inhabit the Pi Lam house enjoy offering and receiving constructive criticisms. Keeping in mind that all the social comment presented on this page is completely accurate, the Pearl proffers its version of . . . what if? wouldn't it be funny? would you believe things we'd like to see, etc. Or otherwise entitled "Leather Thighs." The following is the product of several seconds of intense schizophrenia.

YOU KNOW HE'S HURTIN' WHEN YOU SEE:

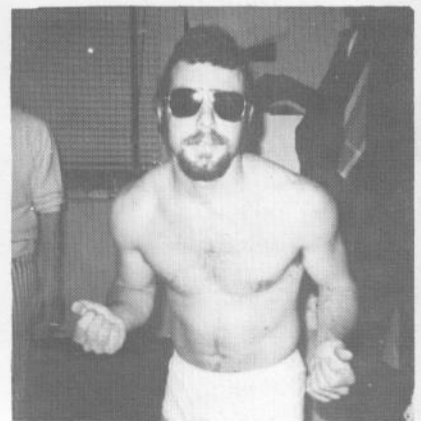
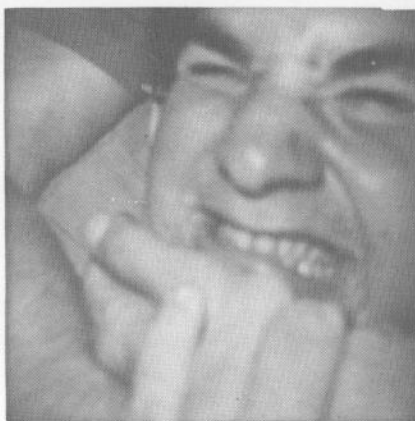
Spellman up before 11 a.m.
Shamis asleep after 8 a.m.
Lida with a pack of his own cigarettes!
Stevens studying in bed by himself
Kaufman awake during finals week
Yaeger awake before 4 p.m. and/or in the shower and/or not singing songs from his "Brooklyn Bridge" album
Baron playing anything for fun
Bukstel without Schack's white band shoes
Max pissed off in the morning
Avery Weiss in the house
Hirsch paying someone a compliment
Goldstone leading a cheer
Hoffman out of the showers
Bogen making it with a chick his own age
Gordon talking with someone and not getting insulted or beat up
Swiren talking with someone
Stampelos in his underwear without his brother's pin and/or stoned
Rokeach letting someone borrow his (fill in the blank)
Borgia not borrowing (fill in the blank)
Raffle playing his guitar in his room instead of the shower
Dobies finally talking to people after his voice changes
Klepper using a Q-tip with two ends
Stein not forcing his way into your room and telling you what he got in Economics
Herbie cramming for his Library Science final and/or registering for more than 7 hours
Levi driving to class in the rain and staying long enough to find a parking place
Forster leaving you alone at 7:30 in the morning
Bergsman wearing a pair of leather shoes

McGriff without nicotine stains
 Walton not wanting to go out to eat
 Lubow not selling something and/or selling something at cost
 Harris asleep in his own bed on weekends
 Rodney asleep
 Levy talking without a Cuban accent or not cleaning up after Bummer
 Silber not getting it for you wholesale
 Leventhal using words bigger than four letters
 Raymon driving his own car on a date
 Coverman wearing bell bottoms
 Coleman keeping his hands off you
 Koslow without a mirror and a hairbrush
 Rhonda without Rose on the phone
 Lehrner awake
 Dorn talking long distance less than 10 minutes
 Darlow making Gene Autry tapes for Baron
 Rosin cramming for finals

IN CASE OF FIRE, PLEASE SAVE:

Lubow's iguana	Darlow's, Forster's, Goldstone's,
The TV antenna	Hirsch's, and Howie Fisher's refrigerator
2-2	Baron's kazoo
Bummer	Any signs on room one's door
Pat Feldman	The freshman brothers
Any combination of red and blue GTOs	Any free passes to the Dragon Drive-In
Shelly's basketball	The hall phone
Any mattress between rooms 14 and 16	The pinball machines
Leventhal's hair	(Please omit Warren Stein)

IN CASE OF EMERGENCY, NOTIFY FELIPE AT ALAN'S CUBANA, OR THIRD FLOOR REITZ UNION.



PI LAM ROSTER

REX – Rod Max
 ARCHON – Dave McGriff
 KOE – Allen Levi
 SCRIBE – Mike Rosin
 MARSHALL – Charles Stampelos
 PLEDGEMASTER – Tony Dobies

CHAPLAIN – Mark Shamis
 SOCIAL CHAIRMAN – Arnie Raymon
 HISTORIAN – Steve Bergsman
 SENIOR AT LARGE – Mark Press
 JUNIOR AT LARGE – Mark Dorn
 SOPHOMORE AT LARGE – Bob Hoffman

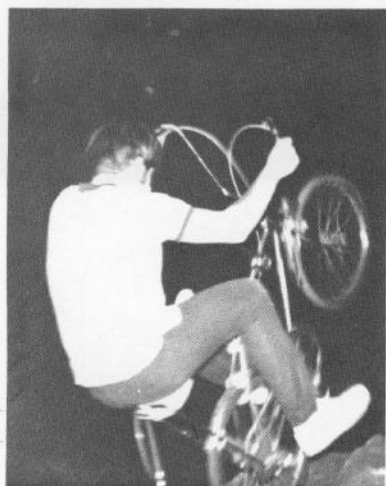
IRWIN ADLER, Miami Beach
 FRED ALTERMAN, Palatka
 HERB APPEL, Coral Gables
 LEON AZIS, Miami
 JOE BARON, Miami Shores
 RANDY BARON, Louisville, Ky.
 STEVE BERGSMAN, New York City
 STEVE BERNSTEIN,
 Roslyn Heights, N.Y.
 LEE BESSELL, North Miami Beach
 RON BLUMSTEIN, Union, N. J.
 BOB BOGEN, Columbia, S.C.
 PHIL BORGIA, Fort Lauderdale
 KEN BROOKS, Panama City
 ROGER BROWN, North Miami
 LEE BUKSTEL, North Miami
 DAVE COHEN, Miami
 HENRY COLEMAN, North Miami
 IRA COR, Pompano Beach
 RANDY COVERMAN, Coral Gables
 MARK DARLOW, South Miami
 TONY DOBIES, North Miami
 MARK DORN, South Miami
 JOHN DORN, South Miami
 CLIFF DROPKIN, South Miami
 BOB EANETT, Coral Gables
 ALAN EZRIN, Miami
 JEFF FENSTER, South Miami
 LARRY FORMAN, South Miami
 LES FORSTER, South Miami
 KEN GARBER, Miami
 JAY GARTMAN, South Miami
 DAVID GLANTZ, Miami
 RICK GOLDBERG,
 North Miami Beach
 RICK GOLDSTONE, Gary, Ind.
 MARC GORDON, Winter Park
 IRA GORDON, Miami
 MARC GREY, Miami
 ALAN HARRIS, Jacksonville
 MITCH HELLER, Teaneck, N.J.
 DAN HERMAN, Miami Beach
 JEFF HIRSCH, Miami Beach
 BOB HOFFMAN, South Miami

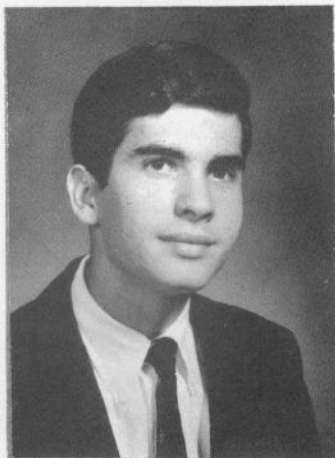
JOHN HOPKINS, New Smyrna Beach
 MARK HUMMEL, Coral Gables
 DAVE KALISH, Miami
 ALAN KAN, North Miami Beach
 BILL KAUFMAN, Miami
 SANDY KAUFMAN, Riverdale, N.Y.
 SCOTT KIMBALL,
 North Miami Beach
 STEVE KLAUSNER, Jacksonville
 RUSS KLEPPER, Jacksonville
 MARK KOSLOW, West Palm Beach
 RICK LASRIS, Jacksonville
 ANDY LEEFAR, North Miami Beach
 MIKE LEHRNER, South Miami
 ALAN LEVENTHAL, South Miami
 ALLEN LEVI, Miami Beach
 BRUCE LEVINE, Miami
 BOB LEVY, Miami Beach
 LARRY LEWIS, Miami
 NEAL LUBOW, North Miami Beach
 BOB MALAND, Coral Gables
 BOB MANDELL, Orlando
 ROD MAX, North Miami Beach
 DAVE McGRIFF, Miami
 KIRK MESSER, Windsor, Ont.
 NORM MORRIS, North Miami Beach
 NICK NICOSIA, North Miami Beach
 WAYNE PAASCH, Miami
 GLENN PAUL, Fort Lauderdale
 MARK PRESS, North Miami

MIKE PRIMACK, Miami
 BRAD RAFFLE, Chicago, Ill.
 ARNIE RAYMON, Miami Beach
 MIKE RESNICK, Miami Beach
 VIC RICHARDS, Miami Beach
 GARY RODNEY, South Miami
 STEVE ROKEACH, Miami Beach
 HARRY ROSE, Miami
 MIKE ROSIN, Sarasota
 RON ROTHMAN,
 Rockville Center, N.Y.
 LARRY SAFFER, Miami
 ED SAGER, Coral Gables
 TONY SALZMAN, South Miami
 BOB SCHACK, North Miami
 ERIC SCHNEIDER,
 North Miami Beach
 CLIFF SCHULMAN, Miami Beach
 HARVEY SCHULMAN, Miami
 JEFF SCURRAN, Miami Beach
 BARRY SEDLIK, Miami
 MIKE SEGAL, Orlando
 MARK SHAMIS, South Miami
 BARRY SILBER, North Miami Beach
 JOHN SOSTHEIM, Miami
 MARC SPELLMAN, South Miami
 CHARLES STAMPELOS, Miami Beach
 WARREN STEIN, Hollywood
 MR. RONNIE STEVENS,
 Merritt Island
 SHELLY STEVENS, Merritt Island
 STUART SUSKIN, Miami
 BRUCE SWIREN, Coral Gables
 JIM TEPER, Miami Beach
 ANDY TEPPERBERG, Carol City
 TOM TIBOR, Coral Gables
 MIKE TOBIAS, Orlando
 GLENN TOBIN, Tampa
 PAT TYDOR, North Miami
 DON WALTON, Merritt Island
 AVERY WEISS, Jacksonville
 MR. KEN WEISS, Clearwater
 JOHN WERSHOW, Alachua City
 MARK YAEGER, Miami Beach
 STEVE ZIMMERMAN, Orlando



AVANT GARDE





FRED ALTERMAN

Palatka, Marketing Research; President of rooms 6, 10, and 19 (1967-68), Junior at Large, Senior at Large, "Mediocre Fred," "Palatka Flash," Almost Shoe Award

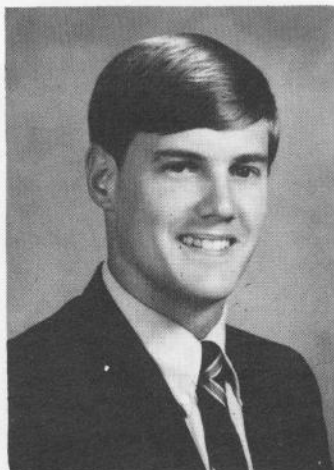


MARK HUMMEL

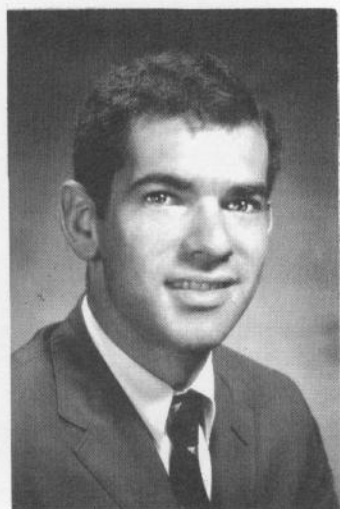
Miami Beach, Psychology; Service Chairman, Historian, Schroeder Award, Dean's List, IFC Service Committee, One of the Landmark Boys, "Hysch M Y Disch"

SCOTT KIMBALL

North Miami Beach, Management; Scribe, Air Force ROTC colonel, Distinguished Military Graduate-AFROTC, Nominated Tri-Delt Sweetheart, Engaged, "Most Active Senior Brother," "Straight Hair Boy"

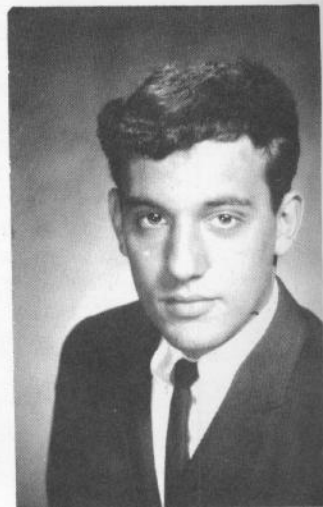


SENI



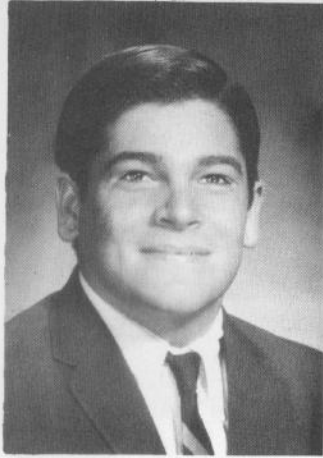
STEPHEN ALLAN KLAUSNER

Jacksonville, Advertising; Social Chairman, Chaplain, Best Freshman 1966-67, Mensa, Second 100 TV Show



RICK LASRIS

Jacksonville, Accounting; IFC Service Committee, Gator Ski Club, Pilot, "Rico"



ALLEN LEVI

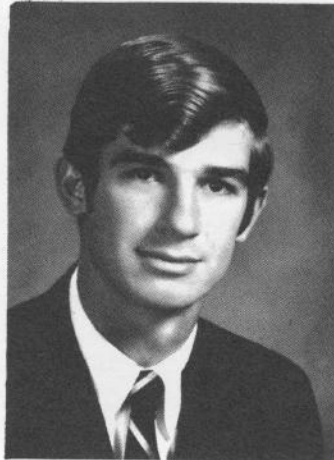
Miami Beach, Marketing; Dean's List, Football, Softball, Volleyball, Handball, Pledgemaster, KOE, Rex, Undersecretary of Finance, Head of IFC Intramurals, "Mad Stork," "Duck," Herbie's Father



MARK PRESS

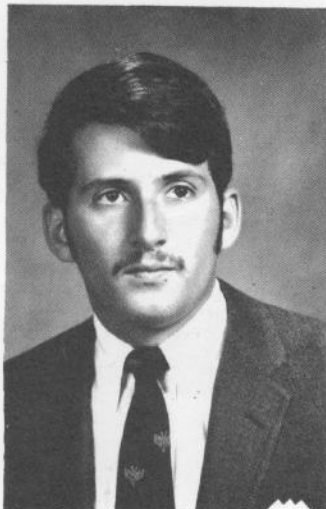
North Miami, Law; Pledge Class President, Marshall, Senior at Large, High School Weekend Chairman, Undersecretary of Student Activities, Student Fair Housing Authority Committee, Big Fella

ORS



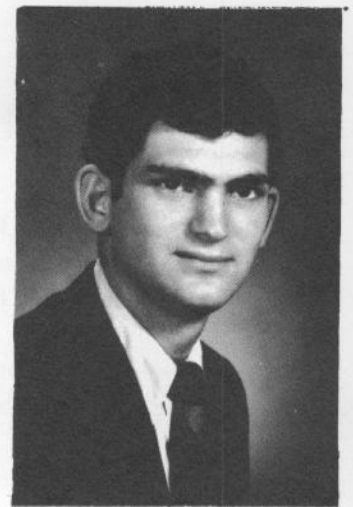
VIC RICHARDS

Miami Beach, Medicine; Alpha Epsilon Delta, Pearl Chairman, Gnome Award, Orientation Leader, Good Ass Guy



AVERY WEISS

Jacksonville, Medicine; Archon, Alpha Epsilon Delta, Recording Secretary, Secretary of Traffic and Parking, Pistol Pete Woose



KENNETH WEISS

Clearwater, Psychology, Medicine; Law School, House Manager, Phi Eta Sigma, Eloped to Valdosta

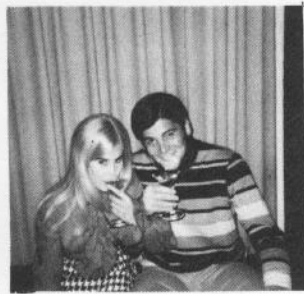
ALLEN LEVI –

Outstanding Senior Brother

Best Senior Athlete 1969-1970



This year, Allen Levi has the distinction of having earned both coveted senior awards. A member of the Pledge Class of 1966, Allen is serving the house in his fifth year at the University of Florida. As a Pi Lam, he has been a truly exceptional brother. A native of Miami Beach, he is a marketing major who consistently maintains above a 3.0 academic average.



"The Duck," the "Mad Stork," or "Big Al," as he is known affectionately around the house, sports a long list of achievements. He has held the office of KOE for two years, been chairman of Pi Lam's summer rush program, is IFC Intramurals Chairman, and was previously Undersecretary of Finance. In addition, he has pulled a virtually undraftable number in the lottery.

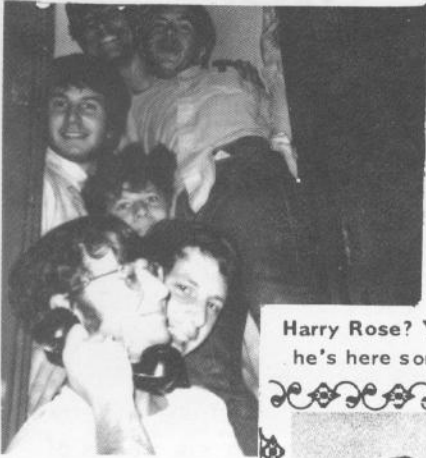
On the sports side, Al has coached the pledge team for two years, captained the volleyball team and co-captained the brothers football team, and played singles and doubles on the handball squad. A versatile athlete, he has proved himself successful at almost everything he has attempted.

To prove Pi Lam's high regard and unequalled respect for Allen's abilities, the brotherhood elected him its new Rex. That act speaks for itself.

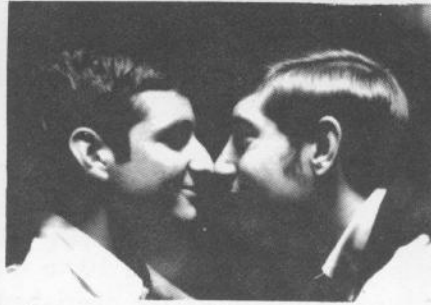
LEE BESSELL – *Best Freshman 1969-1970*

As a new brother, Lee has shown the qualities that make Pi Lam a mover. He was vice-president of his pledge class, and he is generally conceded to be among the hardest workers the brotherhood has ever encountered. He failed to miss a single pledge project and almost single-handedly tackled any and all problems. The "Lee Bessell" wall outside the house is a symbol of his devotion. Lee's industriousness and responsibility, in addition to his intense feeling for Pi Lambda Phi, have earned him the award for best freshman brother.

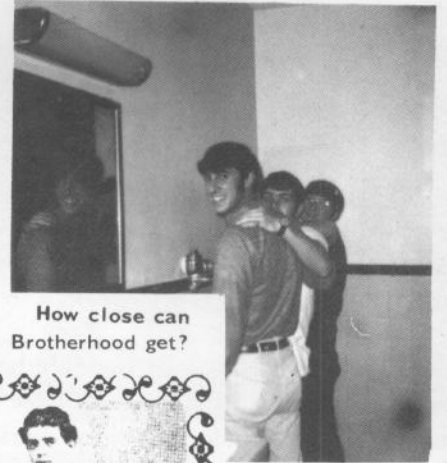
BROTHERHOOD



Harry Rose? Yeah,
he's here somewhere.



Who nose?



How close can
Brotherhood get?



Phone call for
Tobin-3rd floor union



Over light, please!



Are you serious?



What'd ya say Stein?

Brotherhood is that vague, indefinable attribute that everyone talks about but no one can pinpoint. We suggest that "brotherhood" is best defined by seeing it in action. There exists no mighty, all-inclusive term to characterize that mystical quality which binds a group of men into a fraternity. So see it for yourself.

Pi Lam Takes Fifth Straight to Clinch Nosebowl Trophy

The Pledge Class of 1969 walloped the TEP's pledges 18-12 to give Pi Lam its most decisive Nosebowl victory in a decade. The win provided us with a 10 to 6 game edge on the TEPs in the traditional rivalry. This allowed us to permanently retire the cherished Nosebowl trophy.

The well-rounded Pi Lam pledge team was coached by Al Levi and the ever-amazing Tony Dobies, with help from brothers who have played in the Nosebowls of past years. Their coaching and strategy paid off. Under watchful eyes, the "Baby Lammies" rapidly progressed through six weeks of vigorous practice. When game day arrived, the pledges were truly a unified, highly-polished football team.

The Pi Lam pledges were led on offense by Rick Goldberg, Ed Sager, Mitch Heller, Marc Grey, Tom Harton, Dave Kalish, and Mike Boston. On defense by: Don Walton, Bob Maland, Larry Saffer, Ron Blumstein, Dave Cohen, and Jay Gartman.

The TEP's won the toss of the coin, but it was fated to be the last thing they would win that day. The Lammies took an early lead as Bob Maland intercepted the first pass of the game, giving quarterback Rick Goldberg good field position. It was just three plays later that Goldberg hit Tom Harton in the end zone for the first score, and a tremendous psychological advantage. The extra point attempt failed, and the score read Pi Lam 6, TEP 0.

The TEP pledges marched back for a TD in two sets of downs. Their try at the extra point also failed, evening the score at 6-6.

The very next set of plays saw the Goldberg-to-Harton combination click for another tally, making it 12-6 Pi Lam's favor. The half ended with the score unchanged.

Pi Lam started the second half off with a bang. Defense interrupted another TEP pass, and offense converted the advantage into another touchdown. Goldberg connected with Mitch Heller for Pi Lam's third aerial scoring strike. With the extra point attempt aborted, the Lammies held a commanding 18-6 lead.

The TEP pledges bounced back with a 50 yard bomb play to make the game a little tense. With only a few minutes remaining, the TEPs trailed by only one TD.

The last minutes of the game were nerve-wracking, but a determined Pi Lam defense held the fired-up TEP's scoreless. Don Walton dropped the quarterback behind the line of scrimmage for a loss from which they would not recover.

When the clock ran out a few plays later, the Pi Lams were on top 18-12. The Pledge Class of 1969 had exemplified the decisive winning spirit of Pi Lambda Phi.



The Players



The Coaches



The Victors



FRATERNITY SONGS

THE PURPLE AND THE GOLD

(To the Tune of "Coast Guard Marching Song")

Hail to the Purple and the Gold;
Long may her colors wave.
The emblem of Pi Lambda Phi—
A symbol of her brave
Mighty in loyalty are we;
No other love so true.
We stand for might—
For all that's right.
Hail Pi Lambda Phi
Hail Pi Lambda Phi
Hail Pi Lambda Phi to you.

—Words by Warren P. Greene

JOLLY LADDIES

(To the Tune of "There's a Tavern in the Town")

We are Jolly Laddies, Jolly Laddies we,
And firm united is our com-a-ra-de-rie,
So we'll all join in, to make the wel-kin ring,
While to Pi Lambda Phi we sing.

So let's join in jolly chorus,
While our Youth is still before us,
Let us ev-er joy-ous be,
Pi Lamb-da Phi inscribed in ev'ry loy-al heart,
Fra-ter-nal friendship till in death we all do part,
So we'll all join to make the welkin ring,
While to Pi Lambda Phi we sing.

BROTHER MINE FOREVER

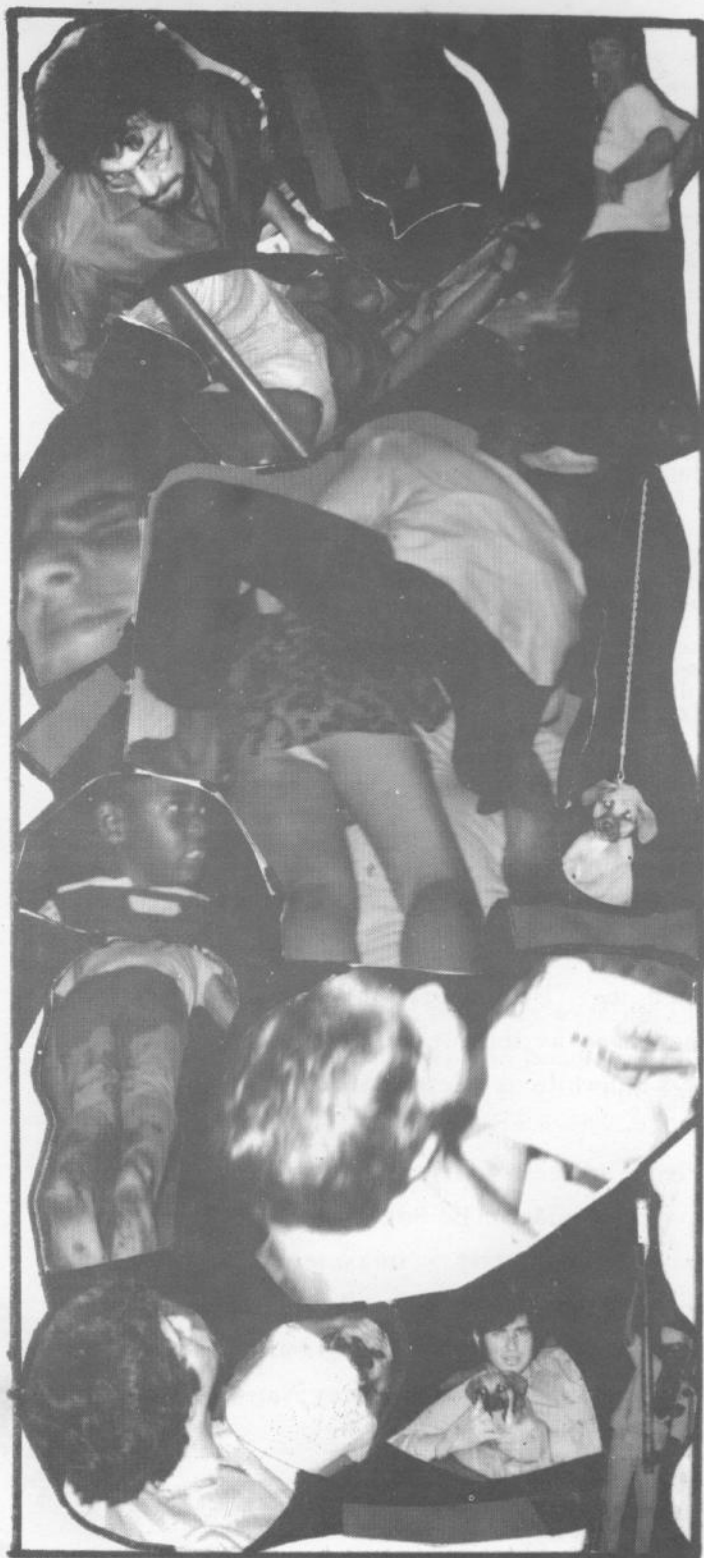
(To the Chorus of "Keep the Home Fires Burning") Words by Jack Yellen

- | | |
|--|--|
| 1. Brother mine for-ev-er,
We are bound to-gether
By a bond that stronger grows
As years roll by.
Mystic words un-spok-en
Ho-ly vows un-brok-en
Hold us faith-ful to the tie
of Pi Lamb-da Phi. | 2. When the days are drea-ry
When the heart grows wear-y
Tho the dark clouds of des-pair
May hide the sky.
I shall ne-er be friend-less
For our love is end-less
Ev-en death can't break the tie
of Pi Lamb-da Phi. |
|--|--|

'OUR



GANG'





FROM PLEDGES

Fall rush was considered the finest Pi Lam has ever had. Nearly 50 rushees were pledged up, and the resulting brothers quickly assumed positions of leadership in the house. Second quarter rush also produced five outstanding pledges.

This year's pledges instigated odd and sundry pranks including late night raids on the fraternity house, road tripping selected brothers, and 'borrowing the Pi Lam kitchen.'

But the pledges, under the able guidance of pledgemaster Tony Dobies, are to be commended for their constructive achievements. The Pledge Class of 1969 sold over \$2000 worth of advertising for the Pearl, more than any previous pledge class. They donated the 'Pi Lambda Phi' brick wall in front of the house as the pledge gift, and they undertook many worthwhile projects around campus.

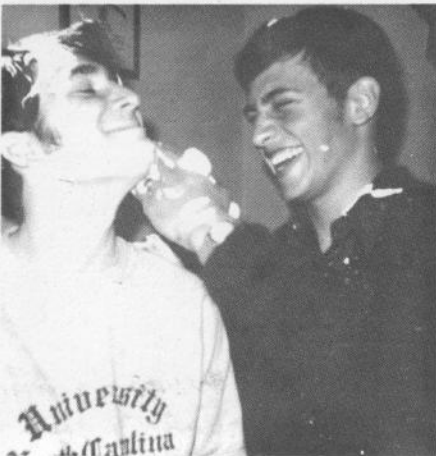
Pledge officers Larry Saffer, president; Lee Bessell, vice-president; Ed Sager, sergeant-at-arms; and Marc Grey, secretary - treasurer, saw their class through all the trials and tribulations of pledging, while instrumenting such programs as the Sweetheart Dinner, at which Nancey Narr was selected PLEDGE CLASS SWEETHEART.



..... TO BROTHERS



The pledges were also active in organizations on campus. VIPs among the Pi Lam pledges numbered Alan Ezrin, Ira Gordon, John Sostheim, and Tony Salzman on the Freshman Council, Eric Schneider on Dean Doty's Advisory Board, and Leon Azis on his dormitory honor court. Plus Jay Gartman on the gymnastic team and David Glantz on the Wrestling team.



The Pledge Class of 1969 acquired the responsibilities and privileges of brotherhood after a productive Missions Night and subsequent initiation on January 24. All five starters on the house basketball team were first quarter pledges. Larry Lewis was appointed Alumni Chairman and Bob Maland named Service Chairman.



The pledges demonstrated that they were capable, reliable leaders. As such, it was an honor to bestow the right of brotherhood.



PARENTS' WEEKEND

This year's Parents' Weekend proved to be not only an exceptionally successful one but perhaps a precedent-setter as well. The goal of tighter fraternity-parent relations came closer to realization.

Chairman Marc Gordon did an excellent job of planning and conducting the weekend's activities. The event was blessed by the attendance of 90 parents, the largest number that Pi Lam has ever hosted. The activities consisted of a Friday night dinner at the house, a premier of the Miami-Florida football game, recreation at the Reitz Union the next day, and a terrific banquet at the General Gaines Restaurant of the Holiday Inn. Father Sean McCullen provided the intellectual stimulus speaking about contemporary world affairs to the S.R.O. crowd of 160 or so people assembled. Afterwards, mothers and sons bopped to the sounds of a versatile trio.

Rex Rodney Max and KOE Allen Levi addressed the parents and advanced the idea of a "Parents Association." Although it is still in the planning stages, the idea should prove to have interesting and beneficial consequences. The parents donated \$600 to the house for such critical improvements as upstairs carpeting.



Mark courts Mom with some Fancy Footwork

The parents who attended left with a better understanding of fraternity life. This understanding should serve to forge a closer bond between Florida Delta and its supporters.

ALUMNI WEEKEND

For the first time in its history, Pi Lam has hosted two alumni weekends in an effort to further fraternal feelings between present and past brothers of Florida Delta.

The first was held during Homecoming and was attended by alumni from all over the state. The weekend featured Gator Growl on Friday night and the North Carolina football game on Saturday afternoon. The climax, was, of course, the Homecoming Party on Saturday night.

The success of our first alumni weekend prompted Pi Lam to explore the feasibility of a second one on May 2 – corresponding to the Orange-Blue Intercollegiate Game. The fraternity has rented



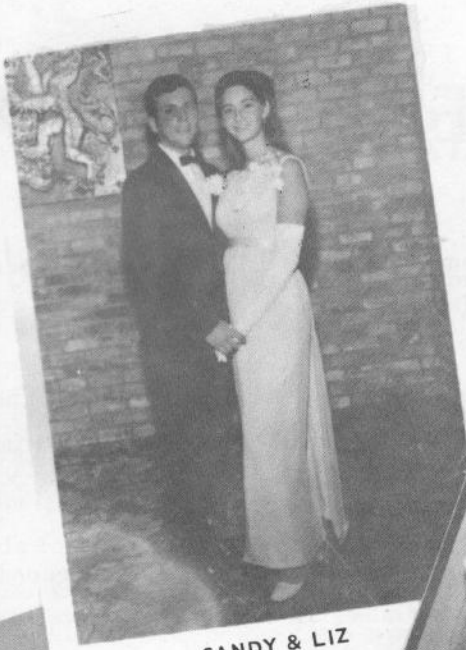
Senator Bob Shevin speaks to his campaign workers

the old Pi Lam house for a brunch before the game and a dinner immediately afterwards. Although Pi Lam chose this year to set this unusual precedent, actually the idea of closer relations with our alumni was fostered in the spring of 1969 when Rod Max, Avery Weiss, and Bob Mandell met with several Jacksonville alumni. Among the many interested were Herman Paul, Harold Haimowitz, and Dan Schwartz. It was this visit which was instrumental in forming the Jacksonville University chapter of Pi Lambda Phi. The aid of Herman Paul and Fernando Storch was particularly invaluable in this endeavor.

Our Miami alumni, as always, have shown their concern for our chapter on numerous occasions. After the Miami-Florida football game in Miami, the brothers were the guests of the alumni at a victory celebration at the Dupont Plaza. The house is thankful that the ties of Pi Lambda Phi indeed remain unbroken, and we would like to thank all our alumni for their concern.

A special thanks from all the brothers goes to Herman Paul, pledge class of 1955, for his immense help in setting up the Jacksonville party after the Florida-Georgia game and also for his aid in acquiring the Pi Lam chapter at Jacksonville.

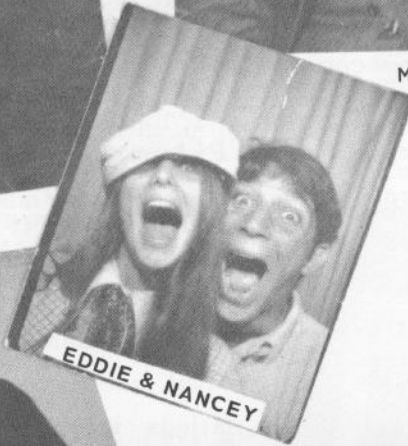
Also – the house was privileged to honor State Senator Robert Shevin and the Pi Lam's from every part of the state who helped bring him victory in his fall campaign.



SANDY & LIZ



MARK & CINDY



EDDIE & NANCEY



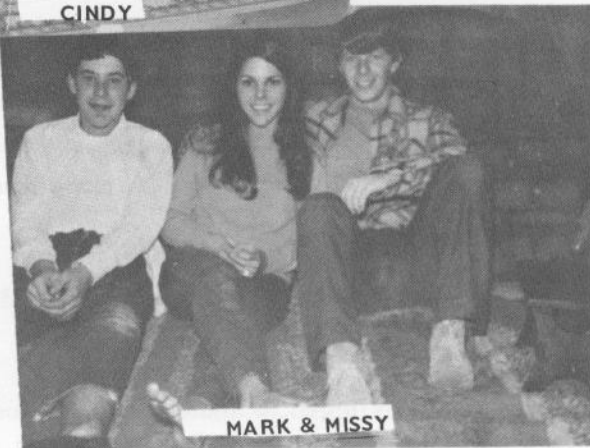
TONY & ANITA



CINDY



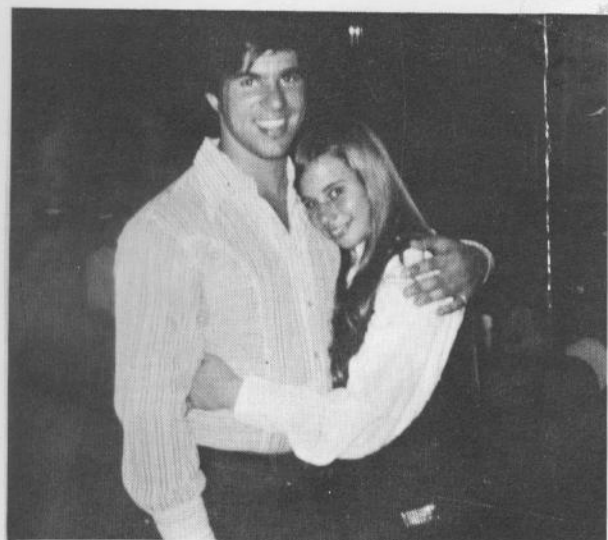
ROD & LAURIE



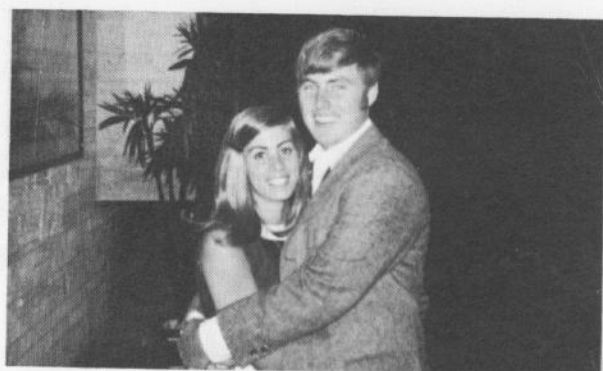
MARK & MISSY

Amorous

- LEE AND MARK
- RONNIE AND JACK
- RICK AND FRAN
- JAY AND PAT
- LARRY AND MARLENE
- MARK AND KATHY
- HARVEY AND MARILYN
- STEVE AND CATHY
- ROBERT AND PAULA
- MIKE AND SANDY
- ALAN AND NANCY
- WAYNE AND MELODIE
- VIC AND TOBY
- BARRY AND SUE
- SCOTT AND SINDY



PHIL & CINDY



BOB & PAULA



SHELLY & SHARON

Alliances

ALLEN AND KATHI

JOHN AND SHELLEY

STUART AND ALLISON

LARRY AND THE BEAUTIFUL DONNA

DAVID AND JO

DON AND SUSIE

BOBBY AND WENDY

PAT AND LOLLIE

MARK AND GLENDA

BILL AND VICKI

BRAD AND CARON

NEAL AND ABBY

RICK AND BARBARA

ROGER AND ISABEL

BOB AND BOBBY

LES AND STEVE

JEFF AND WARREN

Editor's Note:

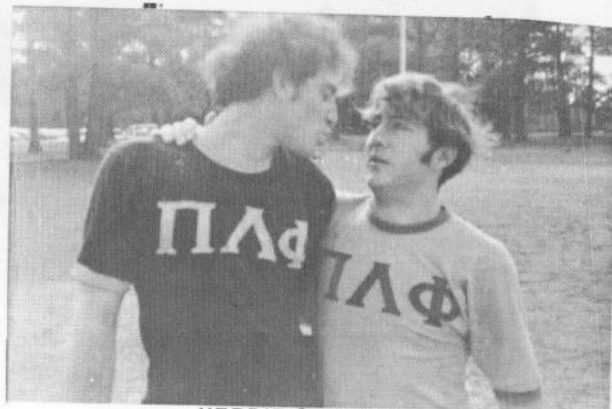
*Not Responsible for any Additions o
Revisions – Printed as was, not as
is or may be!!!*



MIKE & ILENE



HARRY & RHONDA and ARNIE & DEBBIE



HERBIE & BUCKY

To our friends, supporters, patrons, and readers:

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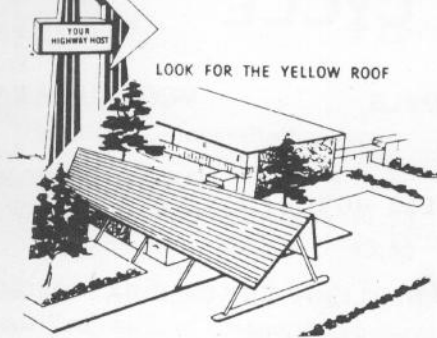
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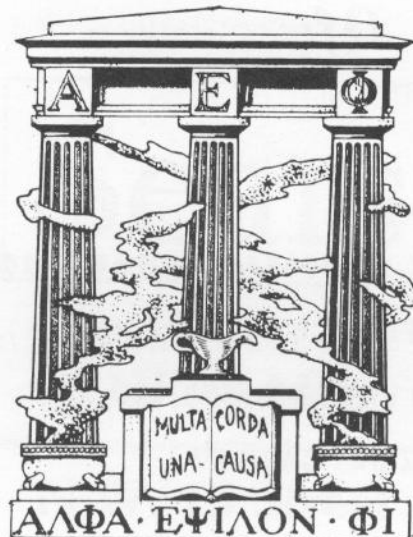
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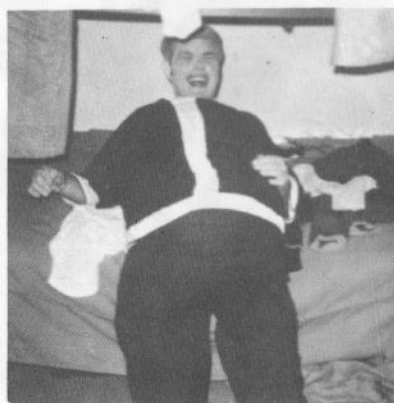
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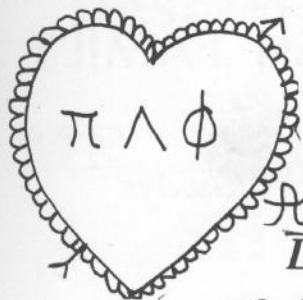
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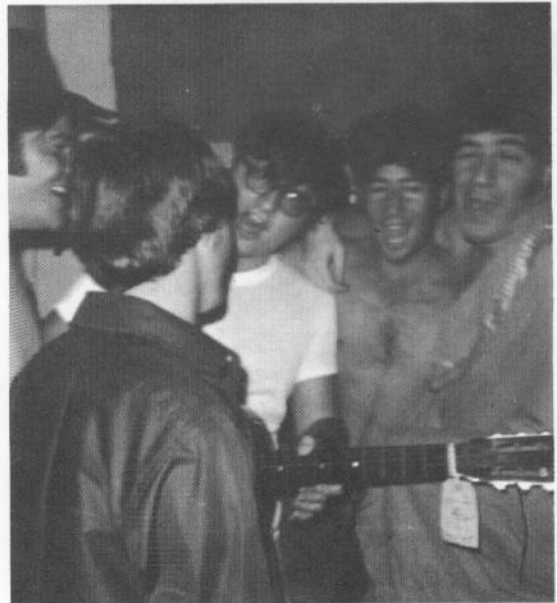


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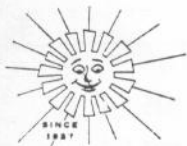
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Florida Delta; BA, 1942; LLB, 1948
Jack R. Courshon; Counsel
Florida Delta; AB, 1943; LLB, 1948

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Seymour D. Keith, Vice-President and Counsel
Florida Delta & Omega Eta; LLB, 1947
Herschel Rosenthal, Executive Vice-President
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